



Georgian Farmers' Association
საქართველოს ფერმერების ასოციაცია

Georgian Farmers'
Association

Annual

Report

20

24

2024 Georgian Farmers' Association

The Georgian Farmers' Association (GFA) is an umbrella organization established in 2012 that brings together over 5,000 farmers and agribusinesses from across Georgia. To advocate for the farmers' voices and interests, GFA has representatives in three regions in addition to its headquarters in Tbilisi.

Tbilisi,



Imereti,



Samtskhe-Javakheti,



Kakheti.



The Georgian Agritourism Regional Association (GARA), the Farmers' Council and sectoral skills organization Agro Duo were established at the initiative of the Georgian Farmers' Association.



The Georgian Farmers Association is a privileged partner of COPA-COGECA, the Union of EU Farmers and Agricultural Cooperatives, and holds membership in the World Farmers' Organization (WFO).



Table of contents

01 Welcome Remark

02 Key Achievements in 2024

03 Farmers' Council

04 Significant Events

05 Women's Participation in the Activities of the Association

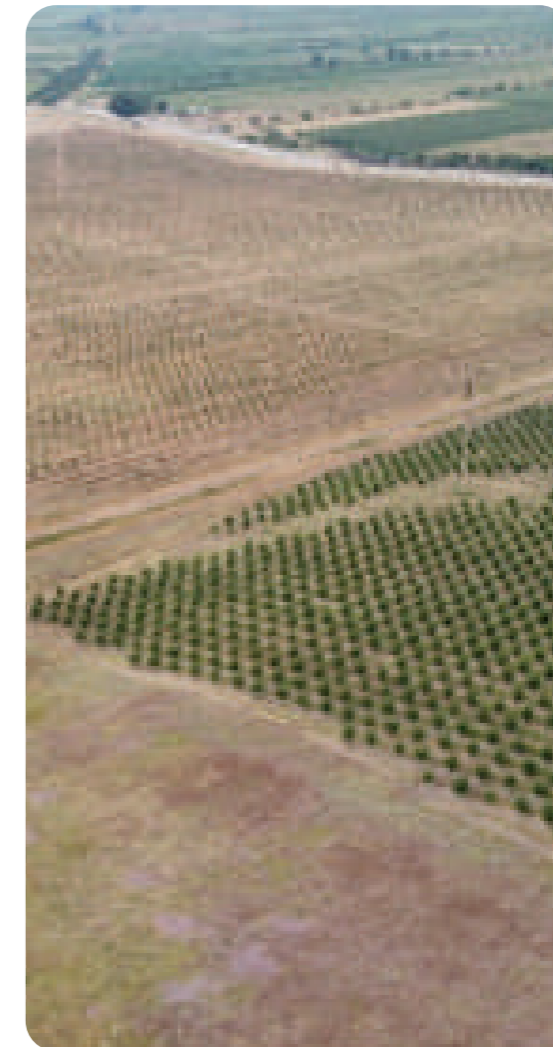


06 Collaboration with International Partners: Sectoral Projects and Visits

07 AgroServices for Farmers

08 Agritourism

09 Vocational Education



10 Sustainable Development Goals (SDGs)

11 Research and Analytics

12 Agricultural Statistics

13 Media Data

Welcome Remark



Nino Zambakhidze

Chairperson of Georgian Farmers' Association

Dear Stakeholders,
On behalf of the Georgian Farmers' Association, I am pleased to present our Annual Report, which provides an overview of our achievements over the past year. The results we have accomplished together are truly noteworthy and commendable. As we conclude a five-year cycle of our Strategic Plan, we are now able to reflect on our organization's progress from a broader perspective. We extend our heartfelt gratitude to the Government of Sweden for their invaluable support in developing our Organizational Development Strategy 2019, which we have successfully implemented in the years that followed. In 2024, we focused on evaluating our results and setting new objectives. We are thrilled to report that the initiatives carried out under the Strategy 2020-2024 have been positively evaluated by the international company NIRAS.

The Georgian Farmers' Association (GFA) outlined several key objectives in its Strategy 2020-2024, with the primary goal being to advocate for and protect the interests of farmers. To achieve this objective, we established the Farmers' Council. From 2017 to 2021, we brought together 120 farmers from municipalities across the country, organized by regional representation and specific agricultural sectors, to identify and promptly address issues within various sub-sectors of agriculture. Following a reorganization in 2022, the Farmers' Council now comprises 27 sectoral organizations within the agriculture sector. Since its establishment, this advisory body has been actively and collaboratively addressing critical issues affecting the agricultural sector.

As part of a comprehensive five-year initiative, we aim to enhance farmers' skills, knowledge, and market access through trainings, certification, and the introduction of digital platforms. The sectoral skills organization Agro Duo, established under the initiative of GFA, has played a vital role in developing and implementing agricultural education programs.

Strengthening the agricultural sector in collaboration with international partners continues to be the organization's primary focus. Concurrently, we have prioritized the development and enhancement of our own capabilities, including the establishment and refinement of paid advisory services for farmers.

Our primary emphasis continues to be the promotion of environmental sustainability and the advancement of cutting-edge technologies within the agricultural sector. Women and youth remain central to our organization's mission. As we concluded 2024, we successfully managed seven active projects with diverse profiles. Among these projects were efforts to establish the necessary standards for accessing the European market, enabling Georgian farmers to export their goods to the European Union – products produced by these farmers, with great dedication and care, truly deserve a place in the European marketplace.

2024 will be remembered as a year marked by significant challenges. Nevertheless, with the support of our partners and like-minded individuals, we successfully implemented positive changes in the agricultural sector and contributed to the empowerment of farmers. We are firmly convinced that the further development of Georgian agriculture has no alternative but to engage with the Western market.





GFA RESULTS 2025

ONGOING PROJECTS

7

Number of ongoing projects

GRANTS

14

Grants awarded

VET EDUCATION

41

Vocational education program students

STUDY TOURS

11

Employees participating in exchange programs

SUCCESS STORIES

16

Number of shared stories about successful farmers

DIGITAL PROFILES

52

Add new profiles on the following platforms:

www.agromap.ge
www.agrogate.ge

5000+ MEMBERS

GFA member farmers

13 CERTIFIED FARMERS

GeoGap / GlobalGap Certified Farmers

1.5 M SOCIAL MEDIA

Engagement

70000+ WEBSITE VISITORS

Number of visits to websites united under the umbrella of GFA

26 SERVICES

26

Number of paid services provided to farmers

4 FAIRS

4

Fairs held during the year

265 TRAININGS

265

Trainings conducted

2100+ TRAINING PARTICIPANTS

2100+

Trained beneficiaries
33% of whom are women

2 MEETINGS

Meeting in the context of the Farmers' Council

16 000 PHONE CALLS

Number of calls made to provide consultations to farmers and identify their needs

40+ RESEARCH

Various types of sectoral research

610 CONSULTATION

Diverse forms of advisory services for farmers



Farmers' Council

The Farmers' Council serves as the primary advisory platform for the Georgian Farmers' Association, dedicated to enhancing the protection of farmers' interests and ensuring their active participation and advocacy in the legislative processes affecting the agricultural sector.

During the current reporting period, the Farmers' Council organized several significant meetings of sectoral groups. Noteworthy activities included the dairy, grain, and fishery working groups, along with crucial meetings focused on irrigation.

The purpose of sectoral meetings was to identify the key challenges facing the sector and collaboratively find solutions.

In 2024, the Georgian Farmers' Association articulated a unified stance against the Law of Georgia on Transparency of Foreign Influence. Additionally, we represented the collective voice of 11 sectoral associations concerning the suspension of the European integration process.

Significant Events

Nino Zambakhidze, Chairperson of the Georgian Farmers' Association, has Received the Status of Advisor to the President of G100

The Chairwoman of the Georgian Farmers' Association, Nino Zambakhidze, has recently been appointed as an advisor at the President's Advisory Council of the G100.

The G-100 was initiated by the Women Economic Forum and stands as a powerful network of 100 influential women across the globe. Nino Zambakhidze now serves as a member on the advisory board, among 15 members.

Her journey in this prestigious organization began in 2021, when she initially assumed the role of global chair in the fields of farming, agritourism, and agritech.




NINO ZAMBAKHIDZE
 Chairwoman of Georgian Farmers Association and CEO of Unity Apolitical Academy, Georgia
ADVISORY MEMBER
PRESIDENT'S ADVISORY COUNCIL

www.G100.in




Europe Day

On May 11, 2024, the European Commission Representation in Georgia hosted a large-scale event to celebrate Europe Day at the Expo Georgia exhibition space. The Georgian Farmers' Association had two stands at the event, featuring various activities.

Our space was especially popular with children and their parents. They participated in simulated milking and explored miniature models of functional farms and agricultural tractors.

We also showcased instruments used for soil and milk laboratory analysis and invited guests to join outdoor activities such as transplanting flowers.

Since 2014, the Georgian Farmers' Association has been implementing agriculture development projects with the support of the European Union.



Agribusiness Course with the Bank of Georgia



Since June, the Bank of Georgia has made an Agricultural Entrepreneurship course available on its free learning platform.

The business course, developed by Nino Zambakhidze, Chairwoman of the Georgian Farmers Association, along with her team, comprises 10 video lessons covering the following topics:

- An Overview of Georgia's Agricultural Sector;
- The Fundamentals of Food Security;
- Agricultural Production;
- Value-Added Generator Business Models in Agribusiness;
- Occupational Safety, Environmental Protection, And Waste Management;
- Market Diversification And The Deep And Comprehensive Free Trade Area (DCFTA);
- Vocational Education In Agriculture;
- Contemporary Agriculture;
- Why To Become a Farmer.

The course is offered in video lesson format and can be accessed anytime, anywhere on the Business-course.ge platform.



Tushetian Guda Cheese Festival

Tushetian Guda Cheese Festival, held for the first time this year, was organized with the support of the German Government (GIZ). The event was also backed by the Georgian Farmers' Association (GFA) and the Georgian Agritourism Regional Association (GARA).

The festival took place at the agritourism farm "Itabani" in the village of Kvemo Alvani, Akhmeta Municipality, showcasing over 20 producers of Guda cheese, as well as 10 artisans of handmade items.

Guests had the opportunity to try both sheep and cow Guda cheese on-site and engage in master classes focused on Tushetian cuisine. Additionally, a dedicated GFA corner was set up at the event.

The highlight of the day was the nomination of the winners across various categories. The Georgian Farmers' Association handed the symbolic gift to Marine Ghuzarauli as the 'Female Farmer of the Year'.

The Georgian Agritourism Regional Association has also presented commemorative awards in the following categories:

- Farming Family Engaged in Agritourism of the Year: Ichirauli Eko Family
- Special Contribution to the Promotion of Tusheti and Tushetian Products: Masho Abaidze ("Masho Bebo")

Georgian Farmers' Association at the COP 29 Climate Change Conference

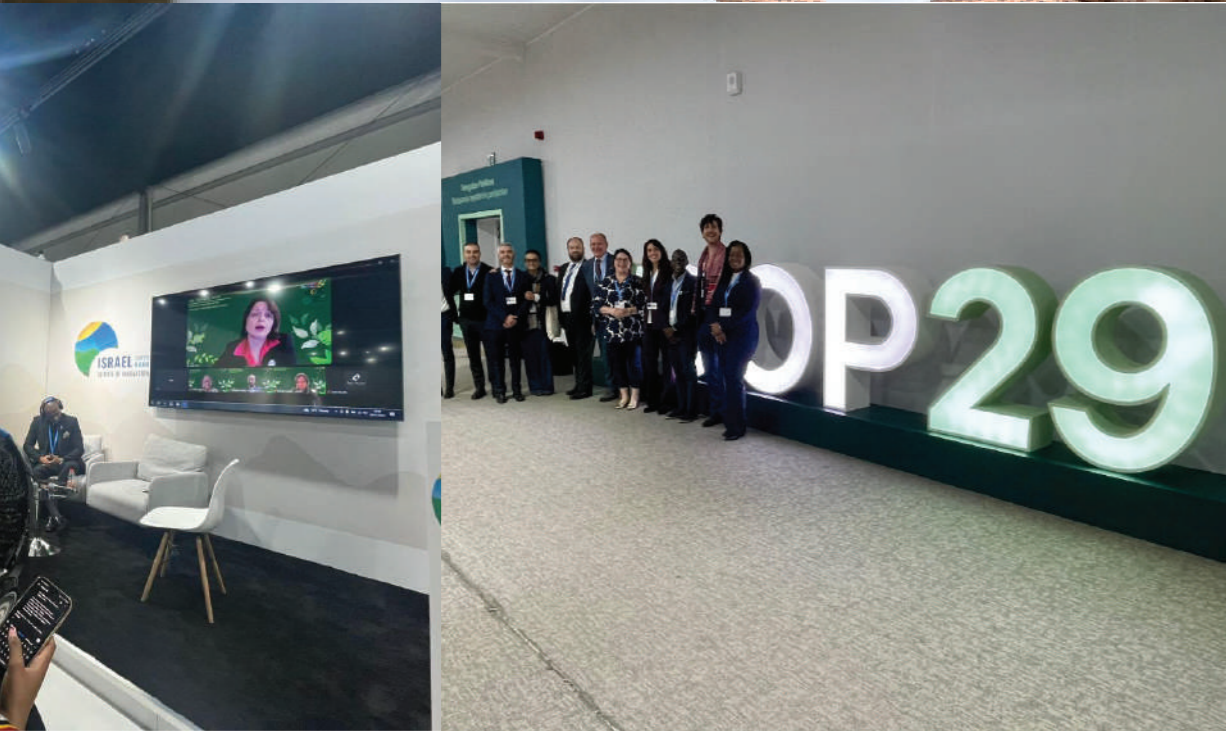
The world's main conference on climate change, the 2024 United Nations Climate Change Conference (UNFCCC COP 29), was held in Baku, Azerbaijan this year.

Representing the Georgian Farmers' Association, Executive Director Tamar Toria and Deputy Chairperson Rati Kochlamazashvili actively contributed to the event.

Tamar Toria participated in a panel session organized by the Israel's Agency for International Development Cooperation MASHAV, where she highlighted how the experience gained in Israel is being implemented in Georgia. She specifically discussed the Georgian Farmers' Association's pilot demonstration plot, where climate-smart technologies are being tested. This includes evaluating drought-resistant crop varieties and implementing modern irrigation systems that utilize climatic data.

Rati Kochlamazashvili represented the association as part of the World Farmers' Organization (WFO) delegation. The WFO delegation actively participated in the conference, championing the crucial role of agriculture in climate solutions.

As an annual tradition, the Georgian Farmers' Association is proud to participate in this important global event every year.





WFO Gymnasium

Upon the recommendation of the Georgian Farmers' Association (GFA), our member, young farmer Tornike Atabegashvili, has won the World Farmers' Organization (WFO) capacity building program WFOGymnasium competition.

Tornike is one of 20 participants from around the world who will undergo a fully-funded, 2.5-year training program. This initiative aims to empower young farmers to become leaders in the agricultural sector.

Through the WFOGymnasium program, participants will have the opportunity to meet international leaders, attend conferences, and participate in forums addressing current issues in agriculture.

Tornike runs a livestock farm in the Sagarejo municipality, where he applies modern farming techniques. He acquired these skills during a learning program in the USA from 2019-2021 and has since been actively sharing his expertise with other GFA member livestock farmers, focusing on essential topics such as cattle nutrition and veterinary.

The Georgian Farmers' Association has been a member of the World Farmers' Organization since 2022. We actively participate in crucial discussions on the global agricultural sector, representing the interests of Georgian farmers.

Strengthening Agriculture Through Mutual Cooperation

A gathering of like-minded individuals is essential for advancing any sector, particularly agriculture. In 2024, the Georgian Farmers' Association formalized this commitment by signing a memorandum of cooperation with six organizations.



The most recent Memorandum of Understanding (MoU) was signed with the Georgian Lab, which focuses on providing alternative educational and economic opportunities for young individuals and entrepreneurs.

The cooperation aims to collaboratively advance the growth of the Georgian agricultural sector and foster new business opportunities. Within the framework of the Memorandum, the Georgian Laboratory will offer business advisory services and professional support to members of the Georgian Farmers' Association.



Swedish Embassy Delegation Meeting with Georgian Farmers

The Georgian Farmers' Association welcomed a delegation from the Embassy of Sweden in Tbilisi during their visit to two agritourism sites and a beekeeping farm.

The delegation explored the Kakheti region, specifically in Akhmeta Municipality, to gain insights into the operations of three local facilities: Itabani, Lagvani, and Royal Honey. During the visit, farmers shared their experiences, discussing both the challenges they face and their achievements.



Women Economic Forum (WEF)

Nino Zambakhidze, Chairperson of the Georgian Farmers' Association, addressed attendees at the Women Economic Forum, emphasizing the importance of agritourism development and the opportunities it presents.

“Currently, agritourism facilities are predominantly managed by women, which not only strengthens their families but also fosters agricultural development,” highlighted Nino Zambakhidze.

In 2020, the Georgian Farmers' Association launched Agrogate.World, the first agritourism platform that compiles information on over 250 agritourism facilities.

The Women Economic Forum was organized by the Business Association Women for Tomorrow (w4t), Gazelle Finance, and Visa.



Women's Participation in the Activities of the Association

Achieving gender equality is not feasible without economic empowerment of women. In alignment with Gender Policy of the Georgian Farmers' Association, we prioritize enhancing women's participation in a range of activities.

As of data 2024:

| Scope of Engagement | % | Female | Male | Total |
|--|-----|--------|------|-------|
| GFA Gender Representation | | | | |
| Board Members | 43% | 3 | 4 | 7 |
| Heads of Departments | 29% | 4 | 10 | 14 |
| Employees of Association | 50% | 25 | 25 | 50 |
| GFA Member Farmers | 45% | 72 | 89 | 161 |
| Members of the Environmental Working Group | 50% | 5 | 5 | 10 |
| Participants of Training and Seminars | 33% | 693 | 1407 | 2100 |

Collaboration with International Partners: Sectoral Projects and Visits

Empowering Women Entrepreneurs in Georgia

In partnership with UN Women, the Georgian Farmers' Association, alongside the Georgian Chamber of Commerce and Industry, is implementing the Women's Economic Empowerment Project. This two-year initiative focuses on enhancing the businesses of small and medium enterprises (SMEs) by using the power of e-commerce, boosting sales, and facilitating access to digital marketing resources.

Specifically, the Georgian Farmers' Association, in collaboration with UN Women, has established a long-term initiative to empower women entrepreneurs in the agricultural sector and agritourism across Georgia. This program offered these women the opportunity to enhance their agribusinesses through mentorship. Importantly, the current mentors are former participants of the project, who are now sharing their knowledge and experience with others. Many of these mentoring sessions took place at their agritourism facilities. This approach underscores the effectiveness of support for women in Georgia.

To accomplish this objective, mentoring sessions were conducted across various regions of Georgia.

: in the framework of the Women's Economic Empowerment (WEE) component of Good Governance for Gender Equality in Georgia (GG4GEG), generously funded by the Government of Norway and commissioned by the UN Women Country Office in Georgia.



Mestia

Mukhrani

Guria

Terjola

Khelvachauri

Shida Kartli

Kvemo Kartli

Kakheti

Akhaltsikhe

Meeting of the Ambassador of Norway and Danish Embassy Delegation with Women Entrepreneurs

Co-organized by the Georgian Farmers' Association (GFA), UN Women, the Ambassador of Norway to Georgia and a representative of the Danish Embassy visited Imereti and Guria to meet with local women entrepreneurs.

The guests visited two agritourism facilities, "Komli" and "Rdzlebi," both of which are women-led and have previously participated in the project Supporting Women Entrepreneurs in Georgia. Additionally, a gathering with other local women entrepreneurs took place at the Imereti Regional Chamber of Commerce and Industry in Kutaisi.

The project is being implemented by the Georgian Farmers' Association, in collaboration with UN Women, and aims to empower the businesses of small and medium-sized women entrepreneurs.

Ambassador of Norway to Georgia, Bergljot Hovland, addressed the women entrepreneurs and emphasized that promoting gender equality and women's empowerment is a key priority for the Norwegian government, as they believe that these initiatives are essential for fostering prosperity and building an equitable and stable society.



Exhibition and Sale of Products by Women Entrepreneurs

In November, project beneficiaries showcased their agribusinesses at the annual exhibition and sale dedicated to women entrepreneurs, providing them with a valuable opportunity to reach a broader audience. The event featured an address by Nino Zambakhidze, Chairwoman of the Georgian Farmers' Association, who highlighted the significant contributions of women in agriculture and the agritourism sector.

The exhibition and sale of products by women entrepreneurs is a key component of the Regional Women's Entrepreneurship Expo, initiated by UN Women and supported by the Government of Norway.

New Year's Eve Fair

On December 24, a unique fair was organized to support small and medium-sized entrepreneurs. This New Year's Eve event, organized by the Goodwill hypermarket in partnership with UN Women Georgia and the Georgian Farmers' Association, took place in the yard of one of Goodwill's branches.

The fair aimed to empower women entrepreneurs by showcasing their products to a broader audience.

Waste2Wealth

The Georgian Farmers' Association, with funding from the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety, and Consumer Protection, and in cooperation with inter 3 and BTU, has launched a new project called "Waste2Wealth".

Waste2Wealth aims to strengthen German-Georgian cooperation and facilitate the transfer of technology and knowledge for the sustainable utilization of agricultural waste in Georgia.

The kick-off meeting brought together a diverse group of stakeholders. Farmers and representatives from the private, public, and civil sectors engaged in discussions to identify priority areas in agriculture. They explored how processing agricultural waste could be transformed into valuable products.



The exhibition and sale event welcomed guests throughout the day, resulting in a significant increase in customer attendance and bolstering the income of local entrepreneurs.

This event provided an excellent opportunity for female entrepreneurs to showcase their work and products, share their experiences, and build up new connections. This initiative underscores the significance of joint effort in supporting local businesses.

Capacitated Agricultural Practices and Consumer Awareness (CAPCA)

EU Delegation Representative's Visit to the Demonstration Farms

On December 4, 2024 Denis Reiss, an attache – Program Office Sustainable Food Systems, Delegation of the European Union to Georgia, visited two demonstration farms in the Akhmeta and Lagodekhi municipalities in the Kakheti region. The purpose of the visit was to assess the impact of EU support firsthand. Accompanied by the GFA team, Denis Reiss engaged in discussions with farmers about the significance of food safety.

A total of eight demonstration farms were established as part of this project, with an equal number of farmers adopting the local GeoGAP standards. These demonstration farms serve as a role model for the region, allowing locals to witness firsthand the agricultural practices. It is important for farms to adhere to the food safety standards and serve as an example for others interested in implementing innovative agricultural techniques.



Practical Trainings in Dairy Farming and Beekeeping

The Georgian Farmers' Association (GFA) conducted hands-on training sessions in dairy farming and beekeeping for farmers across multiple regions.

A total of 800 farmers participated in these sessions held at demonstration farms in Kakheti, Imereti, Guria, Racha-Lechkhumi, and Kvemo Svaneti. The training emphasized the sharing of best practices in agriculture.

Participants acquired both practical and theoretical knowledge in various areas: In the dairy sector, they focused on GeoGAP, animal health and feed, occupational safety, and environmental protection. In the beekeeping sector, they studied GeoGAP related to bee diseases and seasonal work.



The project „Capacitated Agricultural Practices and Consumer Awareness (CAPCA)” is funded under the EU-supported European Neighborhood Programme for Agriculture and Rural Development in Georgia (ENPARD – Georgia/the fourth phase - ENPARD IV) is implemented by the consortium represented by the Georgian Farmers' Association (GFA) (lead partner) and two co-applicants: Center for Strategic Research and Development of Georgia (CSRDG) and Beekeepers Association of Georgian Mountainous Regions (Ambrolauri District).

Handbooks on GeoGAP Standard Requirements

The Georgian Farmers' Association has developed a comprehensive handbook outlining the GeoGAP standard requirements for beekeeping farms and has also revised the existing handbook for dairy farms. These handbooks consolidate essential information for implementing the local standard and streamlining the certification process for farmers. They are specifically tailored to meet the needs of small and medium-sized farms.

You can access these resources on the Georgian Farmers Association's website: <https://gfa.org.ge/a-gro-books/>).

These handbooks were created as part of the ongoing project “Capacitated Agricultural Practices and Consumer Awareness (CAPCA)” with funding from the European Union.



**გეოგაპის სტანდარტის
მოთხოვნები მეფუტკრე
ფერმისათვის**



**გეოგაპის სტანდარტის
მოთხოვნები მერძეული
ფერმისათვის**



DEFOOD

“Digitalization of the Fruit and Vegetable Market Utilizing a B2B Trading Platform to Strengthen the Export Potential of the Beneficiary Country”

The one-year project, in collaboration with partner organization Defood, concluded with a summary webinar. The primary objective of the project was to assist Georgian farmers’ in improving their access to the Polish market. To accomplish this, six webinars and two in-person meetings have been organized for Georgian farmers throughout the year.

The series of webinars covered essential topics, including:

- Export Product Packaging and Sorting - How to Prepare for the European Market;
- Where and How to Connect with Potential Partners
- Product Quality Requirements for Introducing Products to the EU Market and etc.

Digital Agrimarket

A new online platform, <https://defood.org/en/>, has been launched as part of the same initiative. This website enables Georgian farmers to showcase their products on a European trading platform. It also allows representatives from EU online markets and other interested parties to explore a variety of offerings from Georgian farmers, including fruits, vegetables, honey, and more.

Visit of Polish Partners to Western Georgia

In the spring, representatives from DEFOOD and Polish Retail Chains met with tangerine and laurel growers in Western Georgia. They also toured a hazelnut processing plant and held a meeting at the Kutaisi office of the Georgian Farmers Association.

Within the scope of the project, representatives from donor organizations took part in a monitoring mission hosted by the Georgian Farmers Association, along with its member blueberry growers.

Overall, in-person and online meetings informed approximately 200 farmers about safe product production and online business promotion, equipping them with an opportunity to access the European market in the future.



The project “Digitalization of the Fruit and Vegetables Market Utilizing a B2B Trading Platform to Strengthen the Export Potential of the Beneficiary Country” is implemented by the United Nations Development Programme (UNDP) through the Polish Challenge Fund, with the financial support of the Ministry of Foreign Affairs of the Republic of Poland.



The introduction of farmers' products to the online market was preceded by four training sessions focused on food safety, pest management, traceability, and occupational safety. These trainings brought together approximately 50 farmers and stakeholders. Additionally, the certification process (GeoGAP) for around 15 farmers has commenced, aimed at ensuring the quality of their products to facilitate smoother collaboration with online markets.

USAID Program "Unity in Diversity," is implemented by the United Nations Association of Georgia with financial support from the United States Agency for International Development (USAID).



Enhanced Production Practices and Market Access

This project is part of the USAID program "Unity in Diversity" and aims to enhance market access for ethnic and religious minority farmers in Kvemo Kartli and Samtskhe-Javakheti regions. The initiative seeks to improve the efficiency of the agricultural supply chain and elevate product quality.

As part of this project, over the course of four months, the project successfully supplied the Nikora supermarket chain with one ton of cauliflower daily from Samtskhe-Javakheti region. Looking ahead, the supply process will resume actively in line with the agricultural calendar during the upcoming harvest period.



BioValue

“A Farm-to-Fork Agent-Based Simulation Tool Augmenting Biodiversity in the Agri-Food Value Chain”

As part of the BioValue project, the Georgian Farmers’ Association has successfully cultivated buckwheat, chickling, and lentil crops in the arid region of Sagarejo Municipality in the spring.

The optimal sowing time and conditions were established on a pilot-demonstration plot, alongside a cost-benefit analysis for incorporating these crops into the crop rotation system. Since then, we have been analyzing the effects of these crops on agri-ecosystems and overall agri-biodiversity.



The Georgian Farmers’ Association is a participant in the consortium implementing the BioValue project “A Farm-to-Fork Agent-Based Simulation Tool Augmenting Biodiversity in the Agri-Food Value Chain”, funded by the European Union's Horizon 2020 program.

Promoting Climate Change Mitigation and Environmental Protection in Georgia

As part of an EU-supported initiative, three plots were designated within the demonstration area of the Georgian Farmers' Association for the sowing of cover and catch crops, along with field demonstrations. The primary goal of this activity was to enhance awareness of the benefits and challenges associated with using cover and catch crops for soil protection, nutrient recycling, and increasing soil organic matter. Additionally, it sought to inform participants about reducing nitrate-induced water pollution from agriculture, as well as to explore the opportunities and challenges associated with implementing best practices in this area.



USDA Food for Progress SQIL

During the year, six handbooks were prepared and published



The handbooks created under the USDA Food for Progress SQIL project "Georgia Safety and Quality Investment in Livestock" assist both dairy and beef farmers in effectively managing their operations, covering essential areas such as farm management, animal care, nutrition, health, and productivity. Through these handbooks, farmers gain insight into modern practices in the livestock and dairy industries, which are crucial for producing safe, high-quality, and sustainable products.

3D Farm Models for Educational Institutions and Advisory Centers



Practical Veterinary Training for Students

Over the course of a 10-day internship, students gained valuable insights from experienced veterinarians while actively engaging in hands-on veterinary activities. Guided by their mentors, students acquired practical experience on commercial farms and through visits to private clients. This engaging approach enabled them to develop essential field skills crucial for their future careers.

For this project, prioritizing the creation of tailored activities for students were essential to enhance their qualifications. As the next generation, they must be equipped to face the challenges in this sector. With their accumulated knowledge and experience, they will play a crucial role in fostering the development of resilient rural areas in the future.

The U.S. Department of Agriculture Food for Progress Safety and Quality Investment in Livestock (USDA Food for Progress SQIL) project implemented by Land O'Lakes Venture37 in partnership with the Georgian Farmers' Association aims at improving productivity and trade in the beef and dairy market systems in Georgia.

We have developed advanced 3D farm models that adhere to contemporary standards and requirements essential for farm construction. This approach enables stakeholders to easily visualize and understand the design and functionality of a farm that meets modern agricultural standards.

International Visits



 Canada The International Symposium
Agriculture, Biodiversity and Food Security

At the beginning of May, at the invitation of the World Farmers' Organization (WFO), Tamar Toria, Executive Director of the Georgian Farmers' Association, participated in the international Symposium "Agriculture, Biodiversity and Food Security: From Commitments to Actions," held at the Quebec City Convention Centre.

The event was co-organized by Université Laval's Graduate School of International Studies (ESEI), the Quebec government's ministère des Relations internationales et de la Francophonie (MRIF), the Food and Agriculture Organization of the United Nations (FAO) and the Secretariat of the Convention on Biological Diversity.

The Symposium aimed to highlight agriculture as a source of solutions to biodiversity-related challenges and sought to promote and facilitate the collective commitment of all agricultural stakeholders to the implementation of the Kunming-Montreal Global Biodiversity Framework and the transformation of agrifood systems.

Tamar shared Georgia's challenges and perspectives during the discussion session with farmers and farmer representatives and, together with the WFO delegation, contributed to the development of the Technical Roadmap: Agriculture, Biodiversity and Food Security.

After the symposium, WFO representatives visited a local Dairy Farm and had a meeting with 2nd Vice President of the Canadian Federation of Agriculture to learn from the experience of the Federation and discuss common challenges.

BioValue – the Fifth Annual Meeting

The team from the Georgian Farmers' Association, including Tamar Toria, Kakhi Jashi, and Ilia Kunchulia, participated in the fifth annual meeting of the BioValue project, held in Belgrade, Serbia, on October 3 and 4.

During the meeting, Ilia Kunchulia, a specialist in the Agronomy and Certification Department, presented insights gained from the crops cultivated on the demonstration plot as part of the project.

He also shared information about the agrometeorological station established on the demonstration plot and the field days held, which were attended by Georgian farmers and other interested parties.



Germany – International Young Farmers Forum (YFF) | Global Forum for Food and Agriculture (GFFA)

Natia Gelashvili, a member of the Analytics and Research Department at the Georgian Farmers' Association, participated in two significant forums in Germany.

International Young Farmers Forum (YFF) convened 20 young farmers and representatives from various farmers' associations across the globe. This forum provided a unique opportunity for sharing experiences and fostering collaboration among participants.





Germany— Leadership Training—Circular Economy

Natia Gelashvili also participated in a significant training program in Bonn, Germany, specifically designed for female leaders in the circular economy sector. This event was organized by PREVENT Waste Alliance in collaboration with the GIZ project, Circular City Labs. The training aimed to bring together a selected group of female leaders to advance the global development of the circular economy while enhancing their leadership skills.

Natia Gelashvili actively participated in the Global Forum on Food and Agriculture (GFFA), where she shared insights from the Georgian Farmers' Association and practical experiences in agriculture. Her contributions not only enriched the GFFA discussions, but also underscored the vital role of young farmers in shaping the future of global agriculture.

Both the YFF and GFFA forums served as vital platforms for amplifying youth voices on a global scale. Participants from various countries exchanged perspectives and insights, promoting an inclusive dialogue on the challenges and opportunities in agriculture.



Study Tour to the United States of America

Initiated by the Georgian Farmers' Association (GFA), five employees of the Association participated in exchange programs aimed at enhancing their professional qualifications. Our team spent ten days in Marquette, Michigan, as part of the Open World Program organized by the Congressional Office for International Leadership on Climate Change and Women's Empowerment.



This ten-day enriching program focused on critical topics including accountable governance, women's leadership, the development and management of non-governmental organizations, public health, economic development, and environmental issues.

Study Tour to Israel

Sandro Gambashidze, a member of the Agronomy and Certification Department at GFA, recently completed a two-week course on Agricultural Extension: Systems, Methods, and Tools, organized by the Israel's Agency for International Development Cooperation (MASHAV).

During the course, Sandro explored modern farms, gained valuable insights into best practices in agricultural extension and learned directly from local farmers about their success stories





INVESTING FOR GENDER
EQUALITY AND INCLUSIVE CLIMATE
ACTION

Istanbul Development Dialogues | 17

Istanbul 

Turkey

Participation in the Istanbul
International Dialogue on
Gender Equality and Inclusive
Climate Action

The Georgian Farmers' Association (GFA) took part in the International Dialogue "Investing in Gender Equality and Inclusive Climate Action" held in Istanbul, Turkey. This event was organized by the United Nations Development Programme (UNDP) and the Organization for Economic Co-operation and Development (OECD).

GFA representative Tamta Mamulaidze, Women's Economic Empowerment Project Manager and Gender Focal Point, actively participated in working groups dedicated to developing inclusive solutions for the challenges related to gender equality and climate action.

Partnership Between GFA, GARA, and the Strategic Development Agency — Armenia

As part of the Reconomy program, the Georgian Farmers' Association (GFA) participated in two international meetings throughout the year.

At the end of the year a collaborative meeting of program partners took place in Yerevan, the capital of Armenia. The event, themed "Empowering Economic Growth through Sustainable Tourism Practices and Digital Solutions," focused on integrating innovative strategies for sustainable tourism and digital transformation. Attendees included representatives from the Armenian government, international organizations, various Embassies, field experts, and international colleagues from Moldova, the Czech Republic, Georgia, Switzerland, and the United Kingdom.



 Albania

At the beginning of the year, an internal working meeting took place in Tirana, the capital of Albania. The meeting aimed to introduce the newly developed monitoring and evaluation platform to project partners and staff, providing them with comprehensive information about its functionality and operation.



RECONOMY is an inclusive and green economic development program of the Swedish International Development Cooperation Agency (Sida), implemented by Helvetas in partnership with the Strategic Development Agency NGO and others in the Eastern Partnership and Western Balkan countries.

Agri-Services for Farmers

About GlobalGAP

GlobalG.A.P. is a certification scheme focused on the primary stage of agricultural production, promoting best agricultural practices. The standard addresses key areas, including employee qualifications and labor rights, farm infrastructure and procedures, environmental protection, and personnel occupational safety. To mitigate food safety risks, it emphasizes strategies such as integrated pest management and the establishment of a robust farm traceability system.



Farmer Tornike
Mchedlishvili Received
GlobalGAP Certification

As a result of the advisory services offered by the Agronomy and Certification Department of the Association, two blueberry producers and one almond producer successfully updated and implemented the latest sixth edition of the standard in 2025, marking a historic first in Georgia. Looking ahead, there are plans to broaden the range of advisory services to include not only primary production but also support for processing and storage enterprises in meeting various standards and certification requirements.

With the assistance of the Agronomy and Certification Department of the Georgian Farmers' Association, farmer Tornike Mchedlishvili has successfully undergone a certification audit for the sixth version of the GlobalGAP standard on his 40-hectare almond orchard.

It is significant that the international certificate for exemplary agricultural practices has been awarded to an almond orchard in Georgia, marking the first instance of its kind, as the only previous case involved a walnut orchard.

Good agricultural practices at the almond orchard have enhanced organizational efficiency, elevated staff qualifications, and optimized essential infrastructure, documentation, and procedures.

As a result of this approach, the farmer has achieved an internationally recognized certification, and the almond orchard is now compliant with legislative regulations regarding food safety, environmental protection, and occupational safety. Additionally, Tornike received a bio/organic certificate this year and ran an almond processing facility, which is a crucial prerequisite for exporting products.

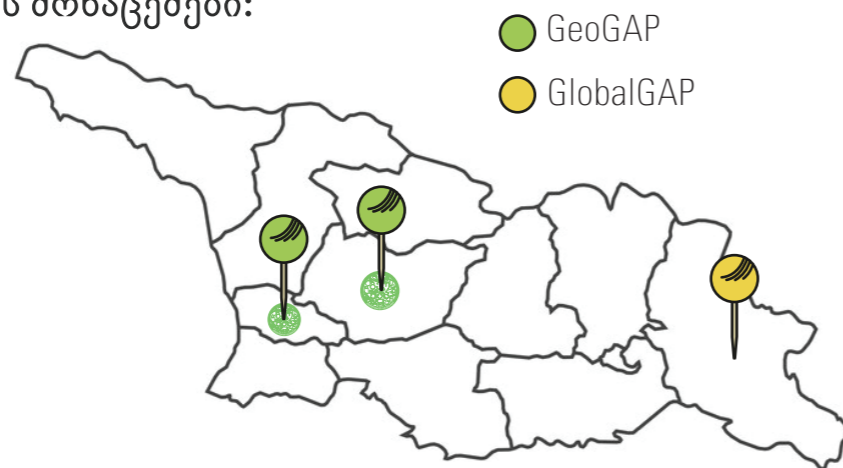
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GeoGAP With the support of the Georgian Farmers' Association, nine farmers successfully adopted the local GeoGAP standard

As part of the EU-funded project "Capacitated Agricultural Practices and Consumer Awareness (CAPCA)" the Georgian Farmers' Association developed dairy and honey modules for the GeoGAP certification scheme. Our team assisted six honey producers and three milk producers in implementing the standard, resulting in their successful certification.

The GeoGAP certificate, combined with the state-required recognition of the business operator, ensures that the honey and milk produced by the enterprises meet the necessary standards and requirements.

2024 წლის მონაცემები:



Diversifying Crop Cultivation

In 2024, the Georgian Farmers' Association launched an innovative initiative by establishing a demonstration plot in the arid region of Sagarejo, located within the Kvemo Samgori irrigation zone. Throughout the year, a diverse array of crops was sown, including chickling, lentils, buckwheat, millet, sudan grass, oil radish, mustard, both white and red clover, oats, and rape-seed. The primary objective of this initiative is to experiment with relatively new and diversified crops while sharing valuable insights and exemplary climate-smart practices with local farmers. Additionally, an agrometeorological station was installed on the plot to monitor environmental conditions. This initiative aligns with the sustainability goals of the Georgian Farmers' Association.

ABOUT GEOGAP

GeoGAP GeoGAP is a certification scheme designed to help farmers organize their operations and enhance food safety. This standard is tailored to local conditions and regulations, drawing upon the international standard GLOBALG.A.P.; its primary objective is to ensure that agricultural products are **safe, of high quality, and traceable**.

When customers purchase products having the GeoGAP certification, they can be assured of their safety and quality. While farmers may still use certain chemicals (including bioproduction), they adhere to modern practices that align with legal regulations and environmental standards throughout the production process. This includes ensuring decent working conditions for their staff and producing safe fruits and vegetables. The standard's requirements focus on food safety risk management, addressing factors from soil and water quality to the safe handling of pesticide and agrochemical waste.

GeoGAP local standard was introduced by the **Georgian Farmers' Association** Association in 2018. Certified products can be identified by the GeoGAP logo and certificate number, which can be verified on the association's website: www.gfa.org.ge

Agritourism

We successfully facilitated the development of agritourism through a range of events and activities, both online and in-person.

Information Tour of Agritourism Facilities in Guria

The Georgian Agritourism Regional Association (GARA) organized an informative tour to explore agritourism facilities in the Ozurgeti Municipality and promote the online platform, **Agrogate.World**.

This tour attracted approximately 15 participants with a keen interest in tourism, agritourism, and agriculture, who had the opportunity to visit three local agritourism facilities.

Participants were introduced to a range of activities over the course of two days, including a tea tour in Komli, a river tour at Dumbo Eco Camp, and a visit to Menabde Winery. They also learned about the updated agritourism online platform, Agrogate.World, which aims to consolidate information on agritourism facilities and assist entrepreneurs in promoting their agri-services.

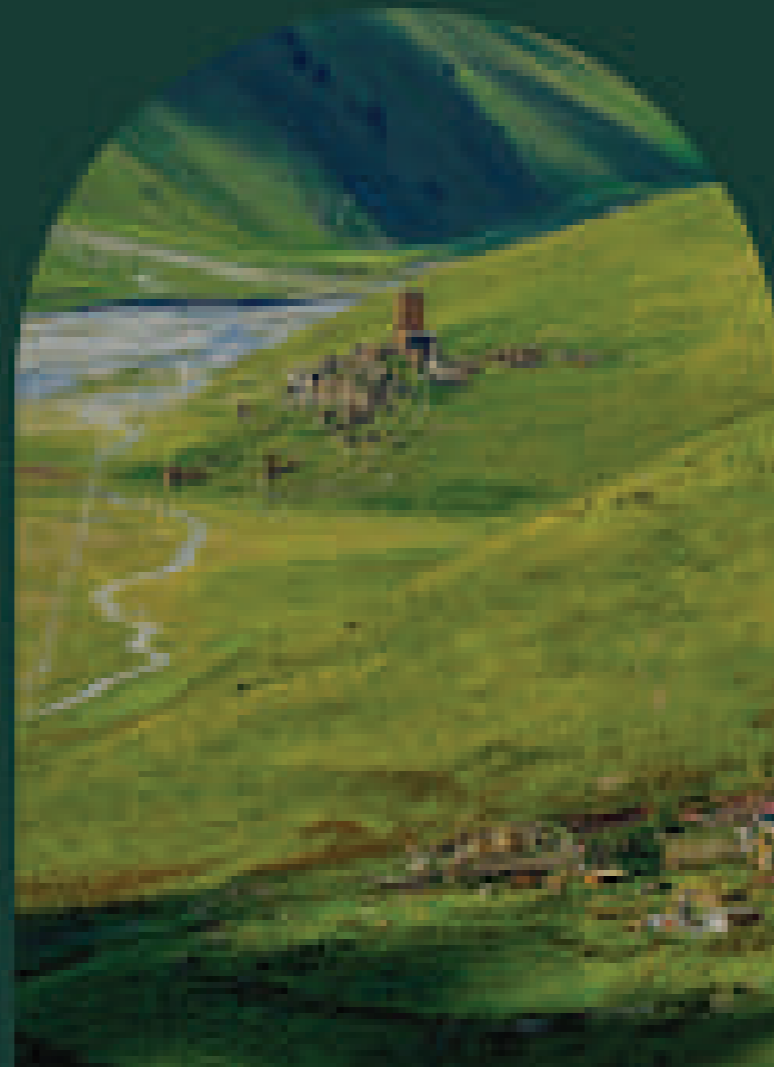
Additionally, participants created video blogs during the tour, sharing their experiences with their

Farm and House

Traveler's Diary – Irine Kirvalidze



AGROGATE WORLD – the first agritourism online platform in the South Caucasus



First Agri-tourism
Platform

AGROGATE.WORLD

Under the initiative of the Georgian Agritourism Regional Association (GARA), an online platform has been updated to showcase agritourism facilities across Georgia. The website, www.agrogate.world, serves as a bridge connecting individuals interested in agritourism and the agritourism sites. This platform offers detailed information about each facility, including services and pricing, simplifying the decision-making process and aiding users in planning their trips.

Photo Contest: How You Spent Your Summer Vacation!

We hosted a summer photo contest to promote our platform. Participants were invited to showcase their agritourism experiences through photography. The ethno village "Si-satura," located in Zugdidi, received the highest number of likes. Both the photographer and the agritourism facility were awarded symbolic gifts.



The project InnoVillage - talent scaling for sustainable tourism, implemented by the United Nations Development Programme (UNDP) through the Polish Challenge Fund, with the financial support of the Ministry of Foreign Affairs of the Republic of Poland.

The 8-month project “InnoVillage Georgia” focused on fostering sustainable tourism practices in Georgia while creating new touristic opportunities for various regions and villages.

This initiative was implemented by the Georgian Agrotourism Association, through the Polish Challenge Fund, with support of the Embassy of Poland, and UNDP.



In alignment with the project goals, initiative groups were established across five locations, where training sessions addressed key topics including the significance of ecology, cultural heritage, sustainable development in tourism, the art of storytelling, and tourism development strategies. Additionally, an ideathon was organized with these groups to explore and identify strategies for the digital development of the community.

Vocational Education (VET)



Initiating New Projects in Agricultural Vocational Education

Promoting Sustainable and Green Business Practices in Georgia

With the support of the European Union, the Georgian Farmers' Association (GFA), together with partner organizations World Vision Österreich, World Vision in Georgia, and EEC Georgia, has launched a new project.

The goal of the project “Inclusive Growth through Sustainable and Green Business Practices in Georgia” is to encourage the development of green skills and sustainable and green business practices in Georgia.

For 2.5 years, the Georgian Farmers' Association will work on capacity building of Vocational Education and Training (VET) institutions and integrating greening modules into agricultural sector programs.

As a result of this work, with the involvement of the Georgian Farmers' Association, the long-term outcomes of the project include:

1. Improving skills and introducing sustainable business practices in target sectors (especially in the agricultural sector) for current and future small and medium-sized enterprises (SMEs).
2. Improving skills and introducing sustainable energy efficiency practices in the construction and other selected industrial sectors for current and future SMEs.
3. Popularization or promotion of vocational education among youth and other relevant target groups.

The program is funded by the European Union and the Austrian Development Agency and covers four regions: Imereti, Kakheti, Adjara (Batumi), and Tbilisi.



Sectoral Needs Survey

This project has launched an assessment of labor market needs in the agricultural sector, with a focus on international green and sustainable practices.

The survey aims to identify best practices and local requirements for both formal and non-formal education, specifically targeting the development of green skills.

The sectoral needs assessment considers both qualitative and quantitative research methods across the regions of Adjara (Batumi), Kakheti, Tbilisi, and Imereti, informed by an analysis of international best practices. This survey ensures to identify in-demand professions within the labor market, understand the requirements and expectations of potential employers, and incorporate regional characteristics of green skills into the development of formal and informal educational programs, and evaluate opportunities for further employment / self-employment.



Internationalization of Georgian and Ukrainian Agricultural Education: ReGrow Project

Supported by the European Union, the ReGrow project (Rebuilding Growth in Precision Agriculture in Post-Conflict Ukraine & Transitioning Georgia) has been initiated as part of the Erasmus+ Education Initiative.



The project is being implemented with the support of the Georgian Farmers' Association, focusing on the development of curricula that align with labor market demands for educational institutions in the agricultural sector. Participants in this initiative include educational institutions from Georgia, Greece, and Ukraine, as well as representatives from the public and private sectors and various public organizations.



Sectoral Skills

Private Sector Engagement Strategy in Vocational Education

Agro Duo organized a series of workshops focused on developing a private sector engagement strategy in vocational education. These meetings facilitated an in-depth discussion on the challenges of public-private partnerships and highlighted best practices within the field. Participants included representatives from companies involved in work-based learning, directors of educational institutions, vocational teachers, and practice instructors. Following these discussions, the strategy was presented to the members of Agro Duo, and their feedback was incorporated into the final document.

Organization Agro Duo

The Sectoral Skills Organization Agro Duo has collaborated with the Georgian Beekeepers' Union, the Georgian Professional Beekeepers Association, and the Skills Agency to develop comprehensive standards for the beekeeping profession and its associated educational programs. A presentation was conducted to engage stakeholders in a discussion about these newly established standards. In conjunction with the updated beekeeping standards, a professional education program in beekeeping has been formulated and is set to be implemented at Opizari College in Akhaltsikhe.



Enhancing the Capabilities of Agro Duo Sectoral Skills Organization Members

To enhance the capabilities of its members, the Agro Duo sectoral skills organization conducted targeted training sessions designed to meet the specific needs of the private sector.

These sessions were facilitated by expert speakers from the fields of education and agriculture, focusing on the vital role of private sector participation in agricultural vocational education. The training series also encompassed the following components:

- Dual learning focused on guiding companies in achieving the status of a training enterprise;
- Student internships, providing employment opportunities for students within the agricultural sector;
- Agricultural educational services, including insights on professional development, vocational education standards, sectoral mapping, and the creation of vocational training and retraining programs.



Registration for Vocational Education Programs

პროფესიულ საგანმანათლებლო პროგრამებზე რეგისტრაცია დასრულდება 22 სექტემბერს



This year, registration for vocational education programs took place in both the spring and fall. Individuals interested in agriculture had the option to choose from cooperative, integrated, and dual programs. Access to a diverse range of agricultural programs was available both online and at various vocational education institutions across Georgia. Throughout the implementation of these programs, members of the Sectoral Skills Organization were invited to participate in applicant interviews and observe examinations.

Sharing Best Practices in Dual Vocational Education for Agriculture



To promote best practices in dual vocational education within the agricultural sector, the sectoral skills organization Agro Duo recently visited Agro-Com in Gori. During this visit, members of Agro Duo explored the company's demonstration base and its farmer service and advisory center, gaining insights into the implementation mechanisms of effective educational practices.

Since joining Agro Duo in 2019, Agro-Com has partnered with Gantiadi College to successfully run a dual vocational education program in fruit growing since 2021. This initiative not only offers competitive wages for participants but also provides successful graduates with employment opportunities within the company.

Sectoral Skills Organization Agro Duo Became a Member of the European Association of Institutes for Vocational Training (EVBB).

Membership in the European Association of Institutes for Vocational Training (EVBB) offers the following benefits:

- Collaboration aimed at advancing vocational education, with a focus on promoting inclusive education both within the European Union and globally;
- Opportunities to explore innovative ideas and initiatives in vocational education;
- Participation in events and conferences organized for member organizations;
- Information dissemination and promotion;
- Access to an educational platform designed for professional development;
- Establishment of connections with prominent organizations across the European Union, including partnerships with member countries of the Association;
- Provision of a working space in Belgium at the Association's Headquarters.

Internationalization of Vocational Education



Join our remarkable community today and let's shape the future of VET **together.**

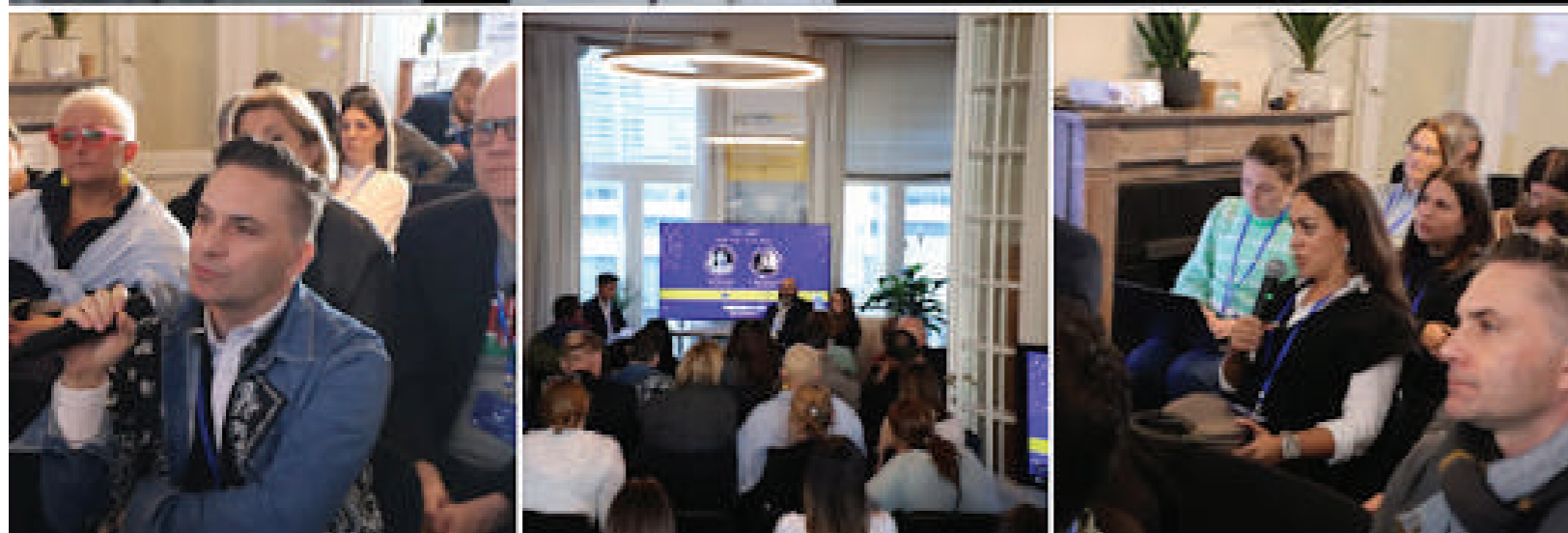
Sectoral Skills Organization Agro Duo Became a Member of the European Association of Institutes for Vocational Training (EVBB)





Tracer Study

Tracer study for A-Vet students highlights employment rates as a key finding. Notably, the overall employment rate of graduates rose from 85% in 2020-2021 to 89% by 2022. Among the 2022 cohort, 41% of respondents reported being employed in their field of study, while 16% identified as self-employed within their profession. Additionally, a significant portion of respondents, 36%, indicated that they are working in fields unrelated to their training. Currently, 12% of respondents are unemployed. However, graduates of short-term training and retraining programs demonstrate particularly strong employment outcomes, with 90% reporting employment in the survey.



Representatives from the sectoral skills organization Agro Duo participated in a four-day meeting series titled "AI in Education: From Policy to Practice," organized by the European Association of Institutes for Vocational Training (EVBB) in Brussels, Belgium.

The event convened experts and leading organizations from the AI and vocational education and training (VET) sectors across various countries.

During the meetings, participants explored current opportunities and future perspectives for integrating AI into VET.

The European Association for Vocational Education and Training (EAVET) is a collaborative umbrella organization uniting over 50 governmental and non-governmental entities, sectoral associations, and educational institutions. EAVET's mission is to boost vocational education and elevate teaching quality both within the European Union and internationally.

Sustainable Development Goals (SDGs)

Environmental Policy



Reaching

Climate Resilience

The Georgian Farmers' Association, a key stakeholder in the country, actively engages in policy development and implementation related to climate change mitigation and adaptation. The Association staff participate in sectoral meetings, contributing to the formulation and enhancement of legislative and strategic documents. They also offer consultations to farmers on optimizing waste management practices and ensuring compliance with legal requirements.

The Association integrates environmental considerations into its strategic framework, action plans, grant guidelines, and operational procedures. It actively seeks innovative technologies and knowledge to assist farmers in minimizing the environmental impact of their production methods while enhancing the resilience of their business operations to climate change.

International Children's Day

Every child deserves a bright future and the chance to thrive in an environment that provides complete nutrition. Zero Hunger is the Sustainable Development Goal 2, and as a member of the UN Global Compact, GFA is committed to embedding the principles of the Global Compact into our daily operations and organizational culture.



In Georgia, over 50,000 children live in poverty, lacking access to essential developmental products and educational resources appropriate for their age.

The platform Supergmiri.ge is dedicated to fostering a better future for children and currently brings together 458 dedicated superheroes. For years, our team members have proudly stood among them.

Corporate Social Responsibility (CSR)



Sustainable Development Goals Innovation Accelerator for Young Professionals
The Georgian Farmers' Association participated in the UN Global Compact Georgia Network's 9-month acceleration program in 2024. This program seeks to enhance youth engagement in managing sustainable innovations within the organization, as well as in planning and executing tangible initiatives that deliver both market and social value. The program consists of five phases:

- Introduction to Sustainable Development Goals;
- Identification of Challenges;
- Definition of Challenges;
- Development of a Problem-Solving Method;
- Testing and Validation of the Problem-Solving Method.

Upon completion of these phases, the Farmers' Association will present a customized strategy aligned with the Sustainable Development Goals selected by the organization.



World Down Syndrome Day

At the Farmers' Association, we are committed to contributing to the common good. Each year, we proudly participate in the campaign for World Down Syndrome Day.

This year's message, " End the Stereotypes " resonates deeply with our values at the GFA.

Research and Analytics

In 2024, the Georgian Farmers' Association carried out several key studies aimed at evaluating the current state and challenges within the agricultural sector. These studies, commissioned by various donors and initiated by the Association, were conducted throughout the year:

Senaki Municipality Agricultural Needs Survey funded by Senaki City Hall

The objective of this survey was to assess the needs of farmers in Senaki Municipality, guiding the direction of the financial assistance program for the local agricultural sector. The document was based on the findings from a telephone survey. It analyzed the current state of agriculture in Senaki Municipality and examined the specific needs of local farmers. The document offers strategic recommendations for the development of the agricultural sector, which will be used for future project initiatives within Senaki Municipality.

As part of the **Kakheti Connectivity Improvement Project (KCIP)** funded by the World Bank, a comprehensive document was developed that **assessed the training needs and business advisory support** for traders and farmers operating along a 17 km Sagarejo-Badiauri road. This study utilized a combination of quantitative methods, including questionnaire development and telephone interviews, as well as qualitative approaches such as desk research, focus groups, and in-depth interviews.

As part of the **Local Economic Development Project**, the research team conducted a comprehensive review of literature and analyzed data from ten targeted municipalities: **Dusheti, Gori, Tetrtskaro, Tsalka, Chokhatauri, Lanchkhuti, Ozurgeti, Zugdidi, Senaki, and Poti**. In compliance with the sectors identified in the literature review, focus group discussions were organized in these municipalities to further explore and assess the specific needs of each sector.

GFA's self-initiated research: **An analysis of the Agricultural Insurance Sector** focused on climate risk insurance models and their potential implementation in Georgia. Additionally, **a Study on Adapting International Practices in Green Economy and Sustainable Agriculture** was conducted, particularly concerning the integration of technologies and practices that minimize environmental impact.

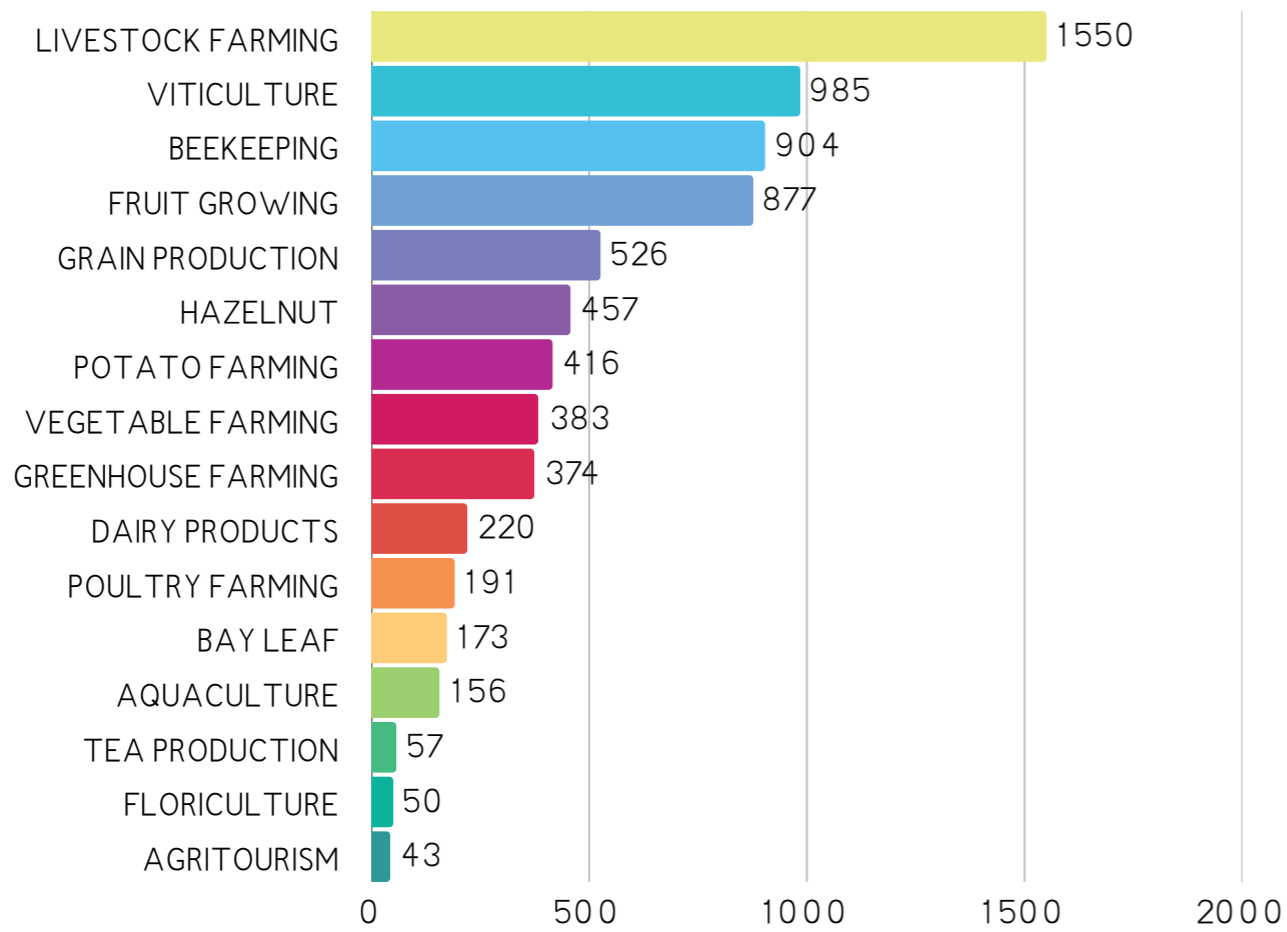
Survey of Georgian Farmers' Association (GFA) Members

The objective of this survey was to assess the needs of GFA members to inform the planning of future activities effectively. Data collected encompassed personal information about members, the size of their agricultural land, their farming activities, and their experiences as GFA members. Particular emphasis was placed on the dynamics analysis of trends in trust and satisfaction levels with the Association since 2021.

Survey of Cold Storage Facilities in Samtskhe-Javakheti and Kvemo Kartli Regions

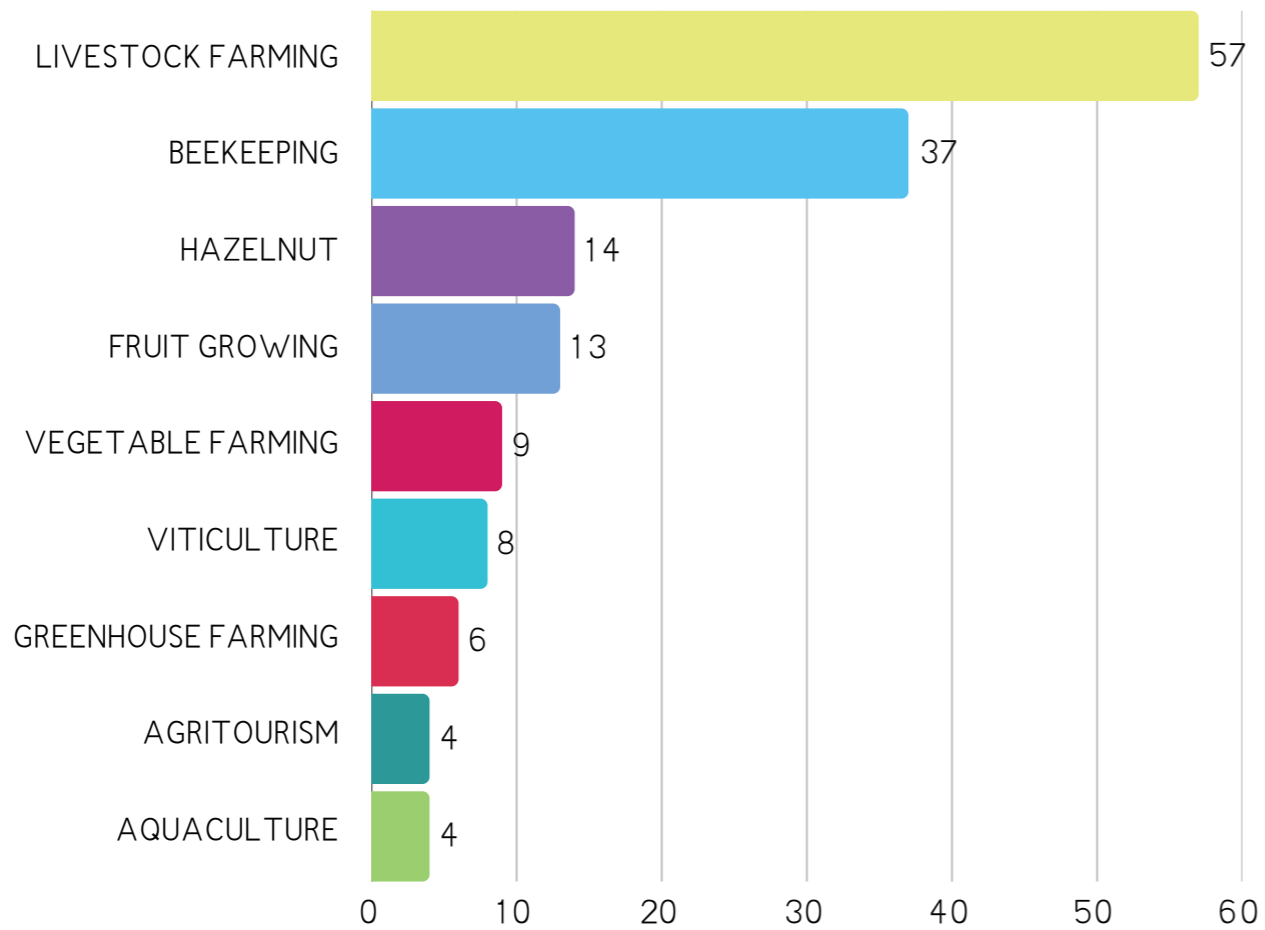
The survey aimed to identify the needs and opportunities within cold storage facilities in these regions. In addition, recommendations were developed to support the advancement of cold storage infrastructure. Summary Report highlighting the potential benefits of attaining EU status was also prepared.

Primary Activities of Member Farmers

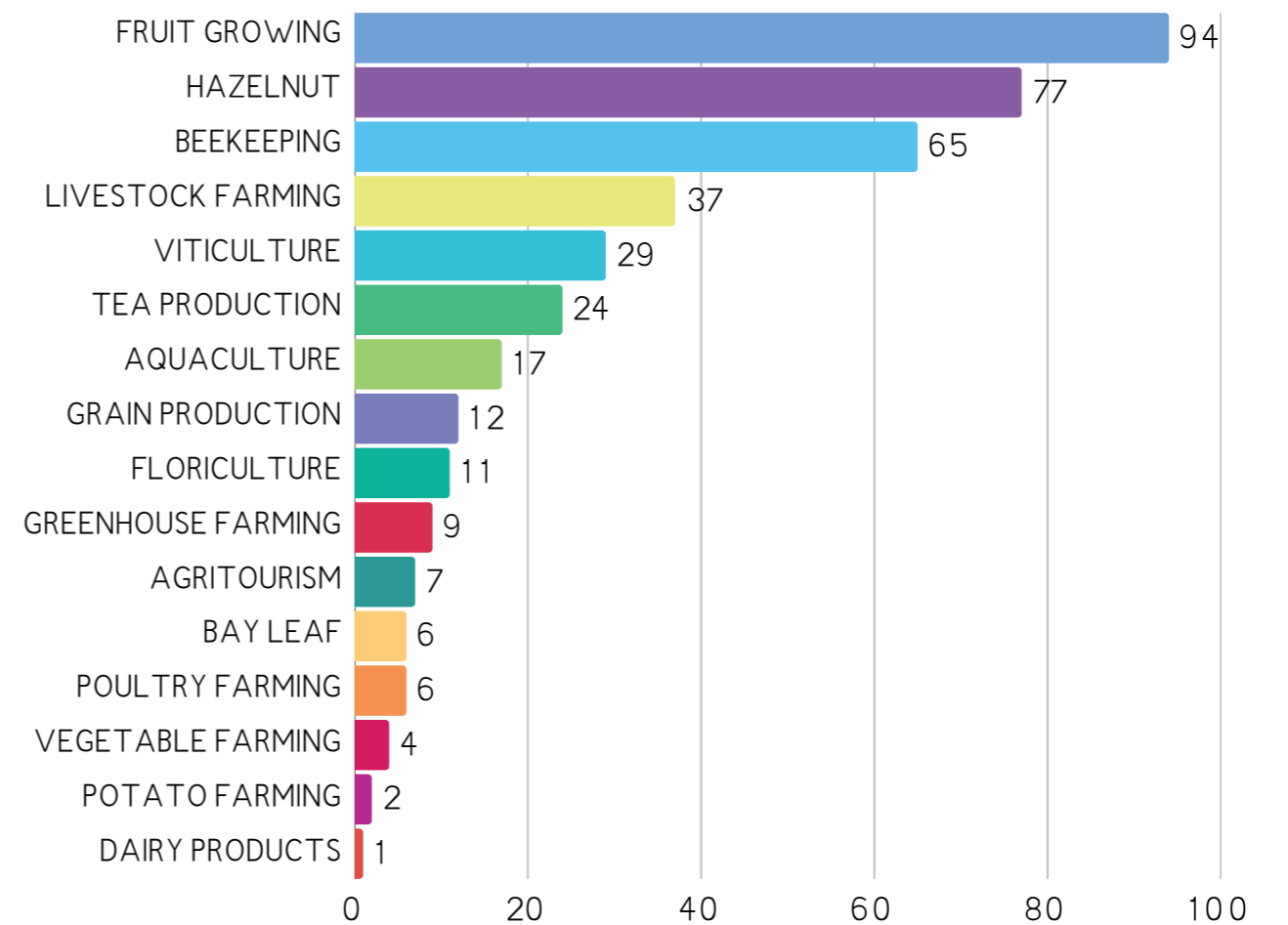


The following are the main areas of activity of individual member farmers per region. It is noteworthy that the first aquafarm in Georgia with mussels and oysters is located in Adjara.

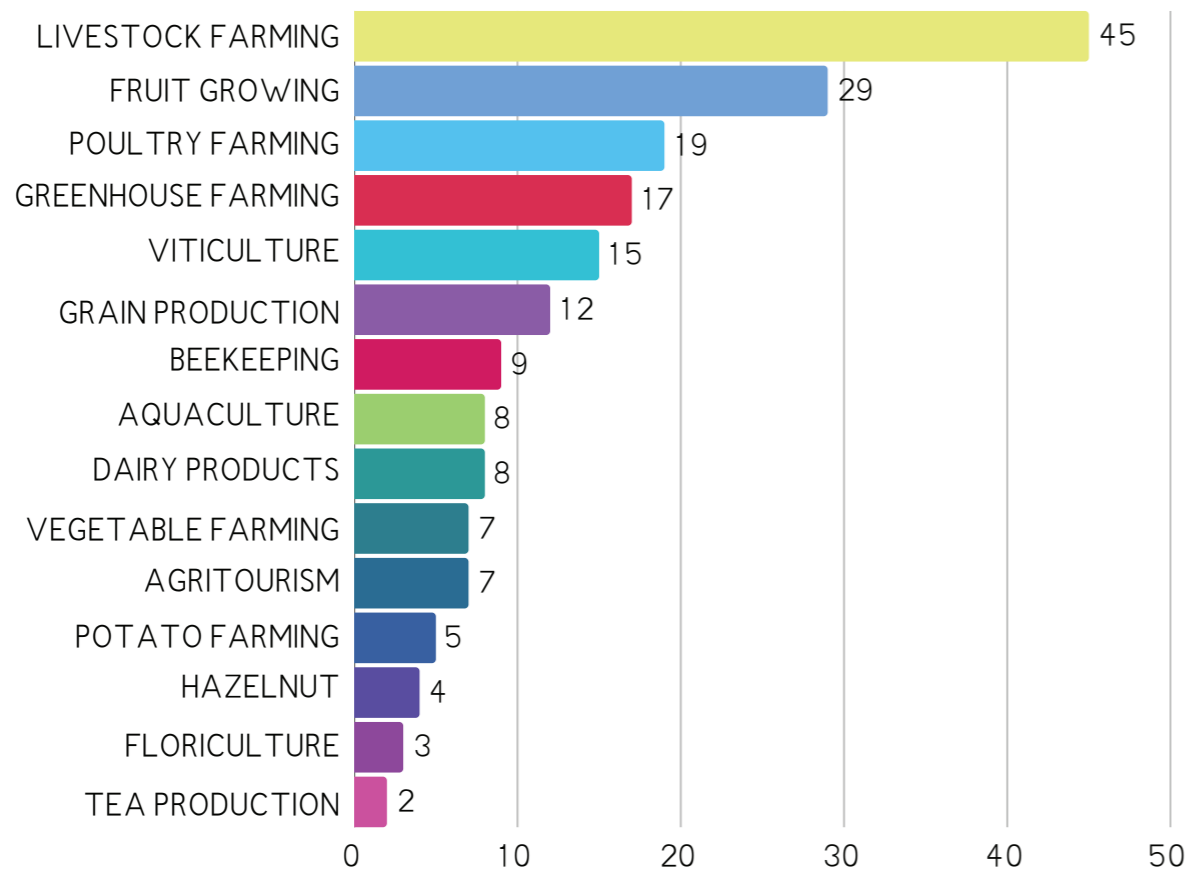
Main areas of Agricultural activity in Adjara Region



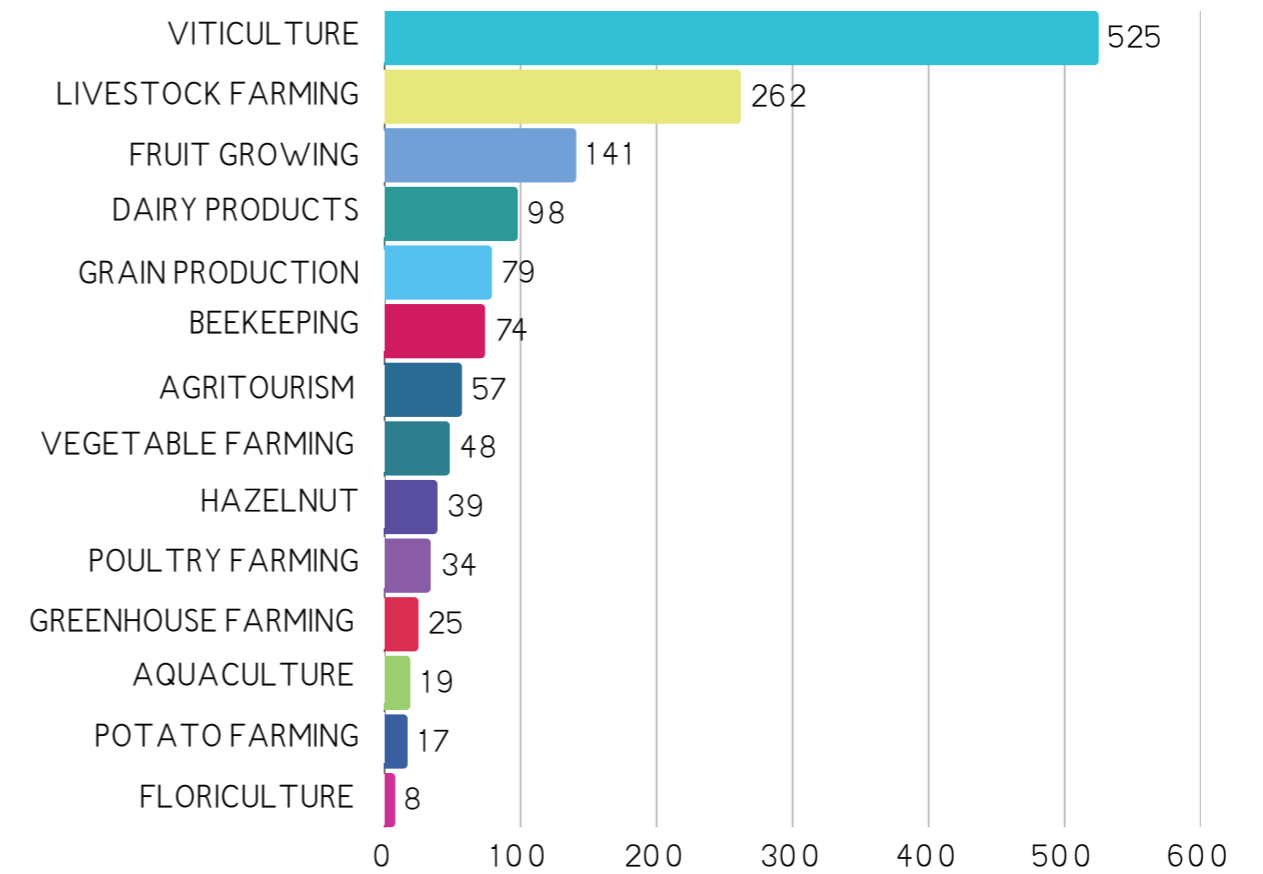
Main areas of Agricultural activity in Guria Region



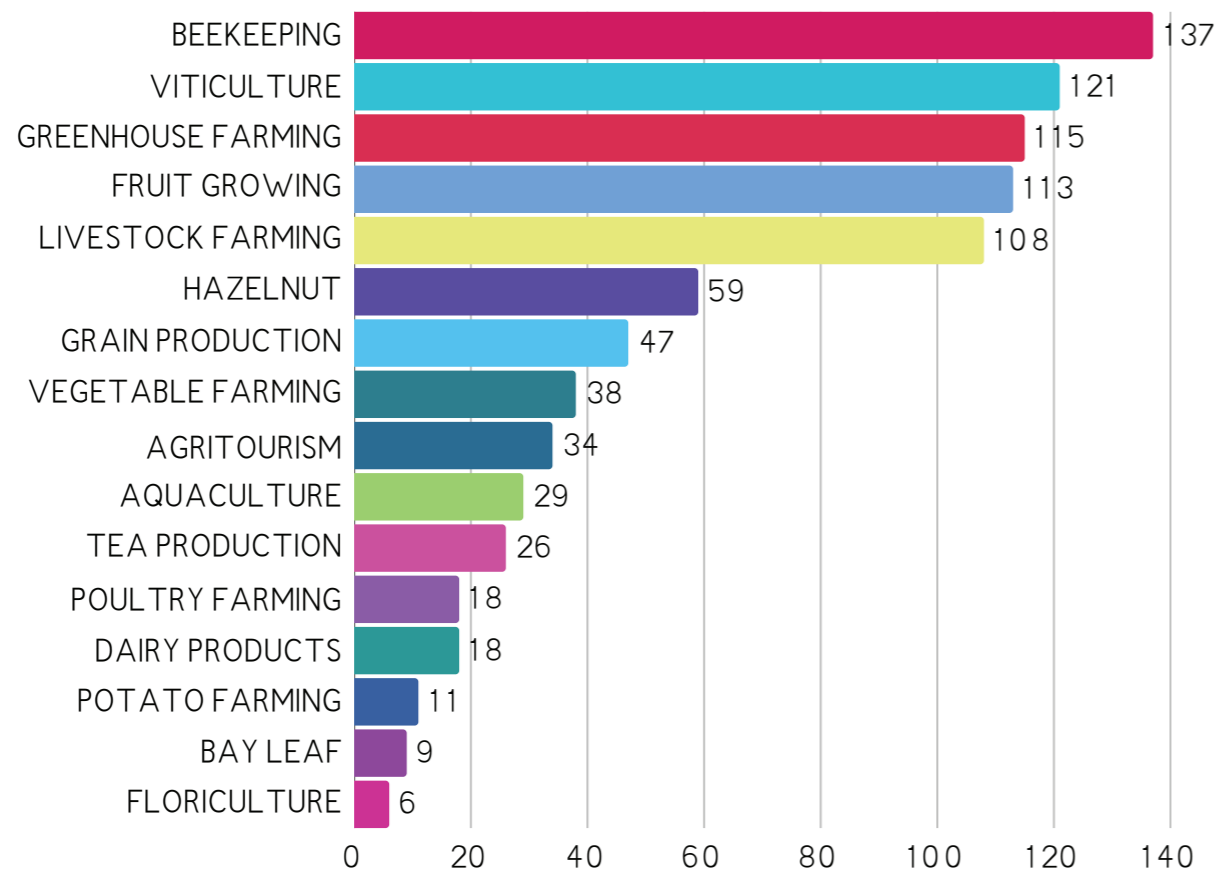
Main areas of Agricultural activity in Tbilisi



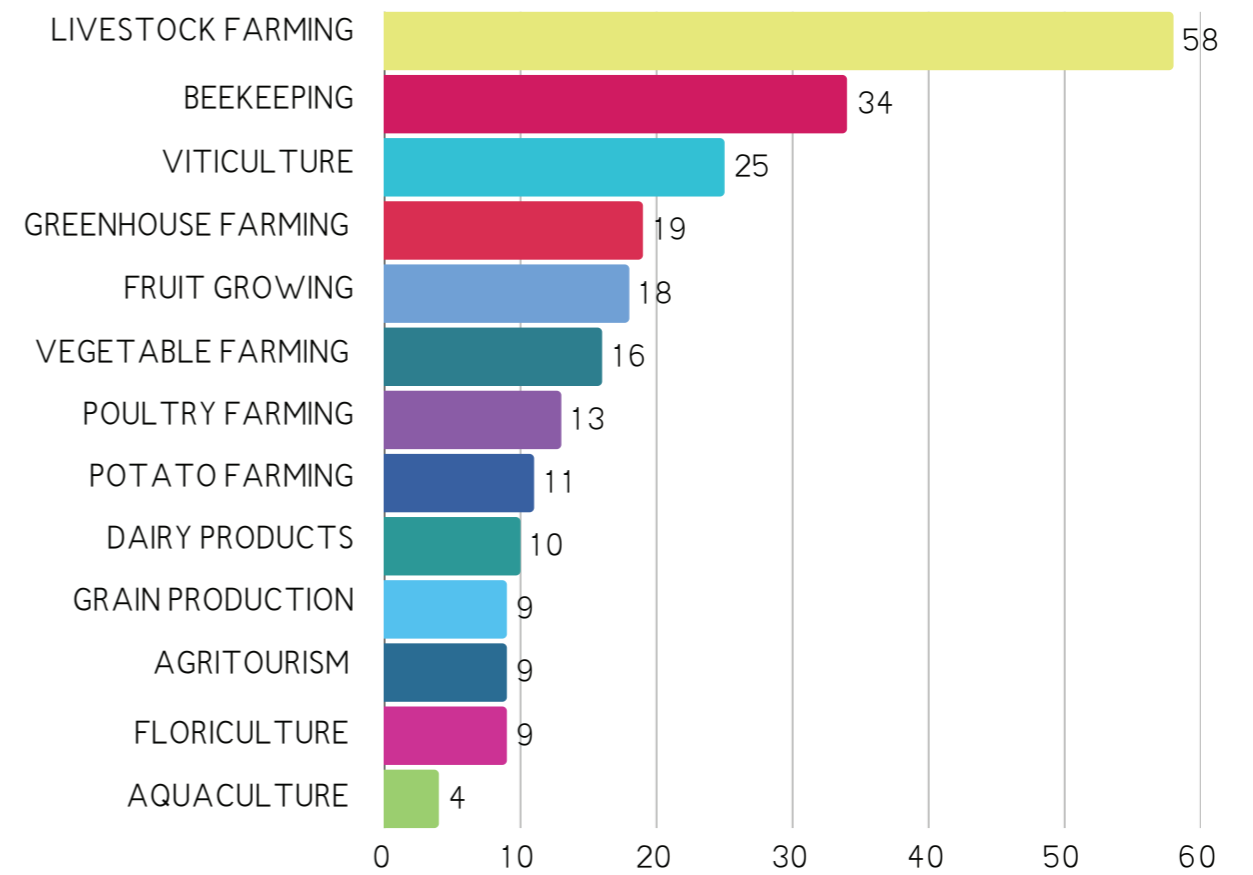
Main areas of Agricultural activity in Kakheti Region



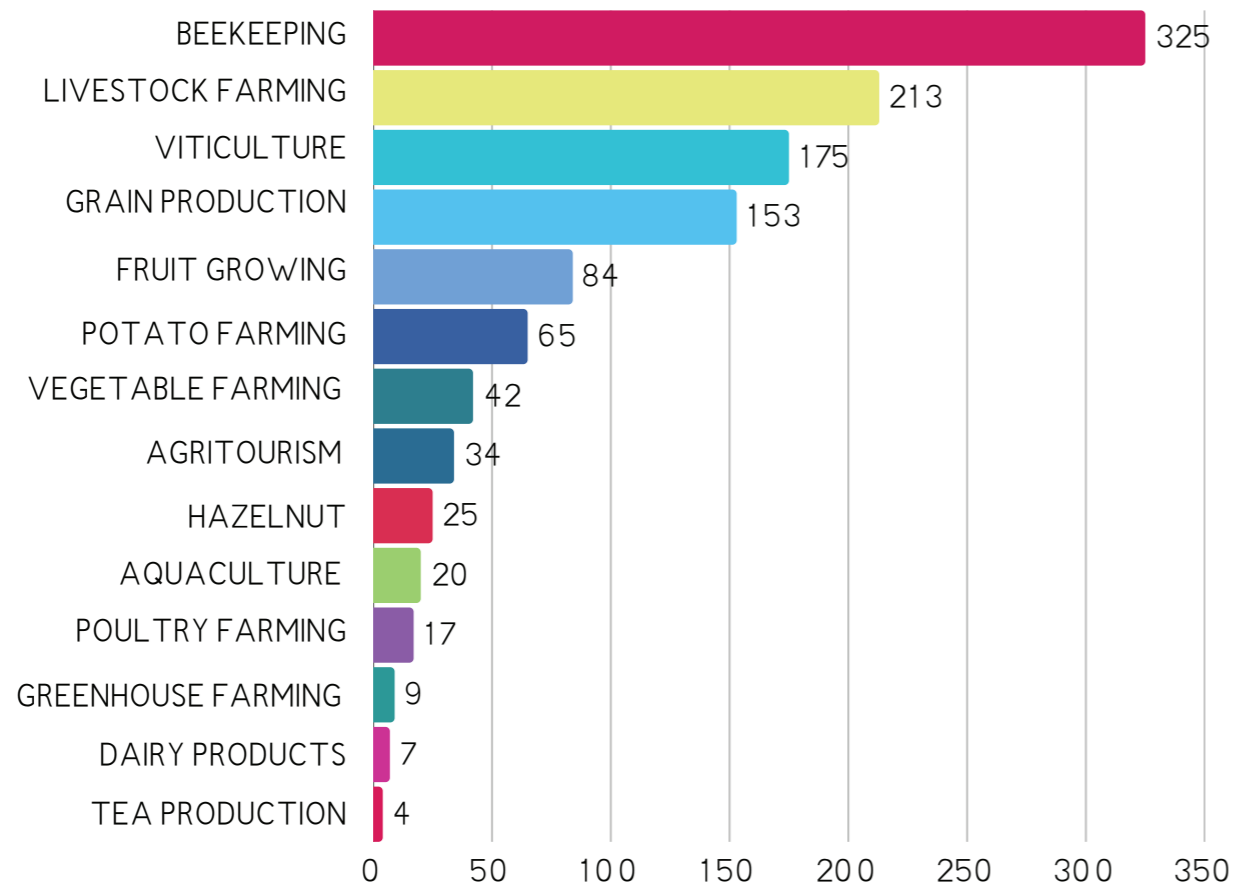
Main areas of Agricultural activity in Imereti Region



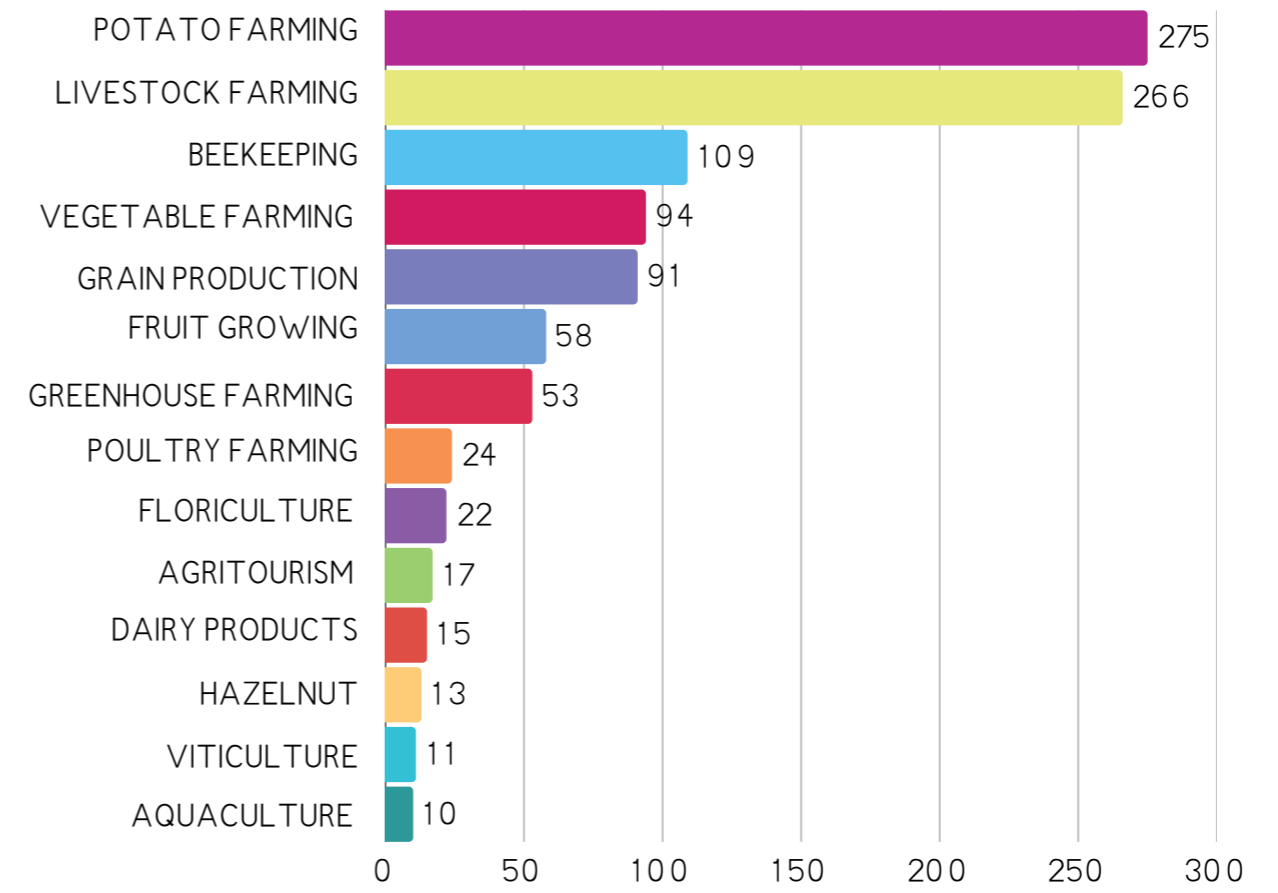
Main areas of Agricultural activity in Mtskheta Mtianeti Region



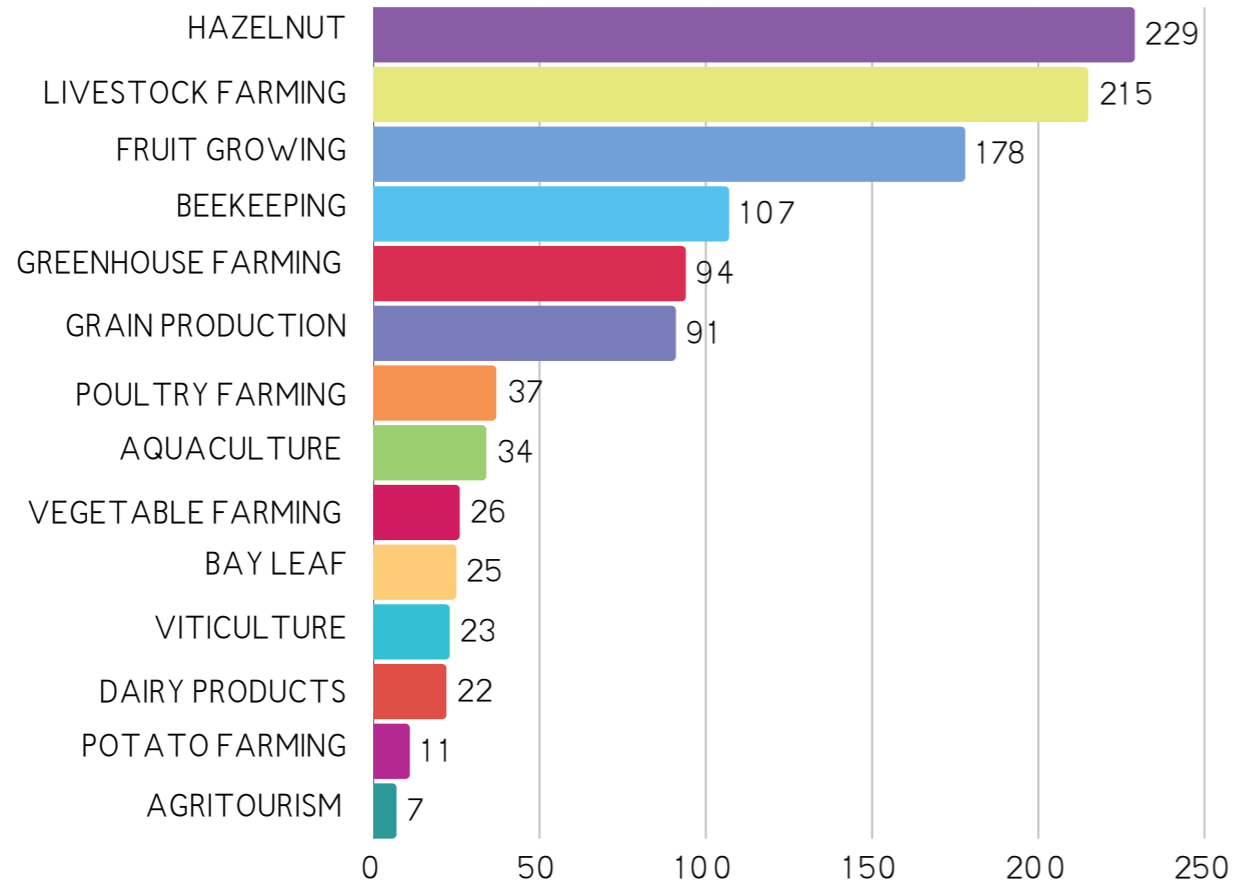
Main areas of Agricultural activity in Racha-Lechkumi Kvemo Svaneti Region



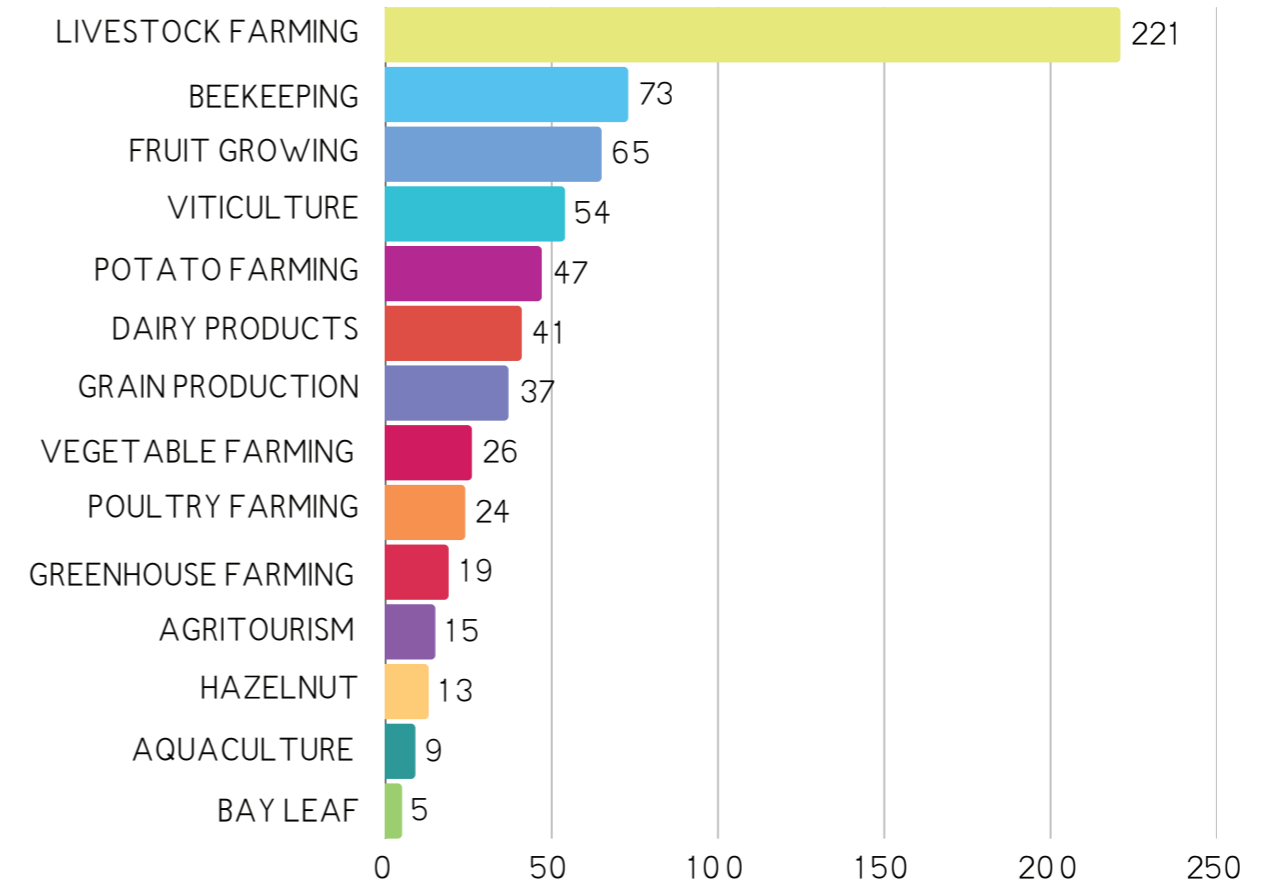
Main areas of Agricultural activity in Samtskhe-Javakheti Region



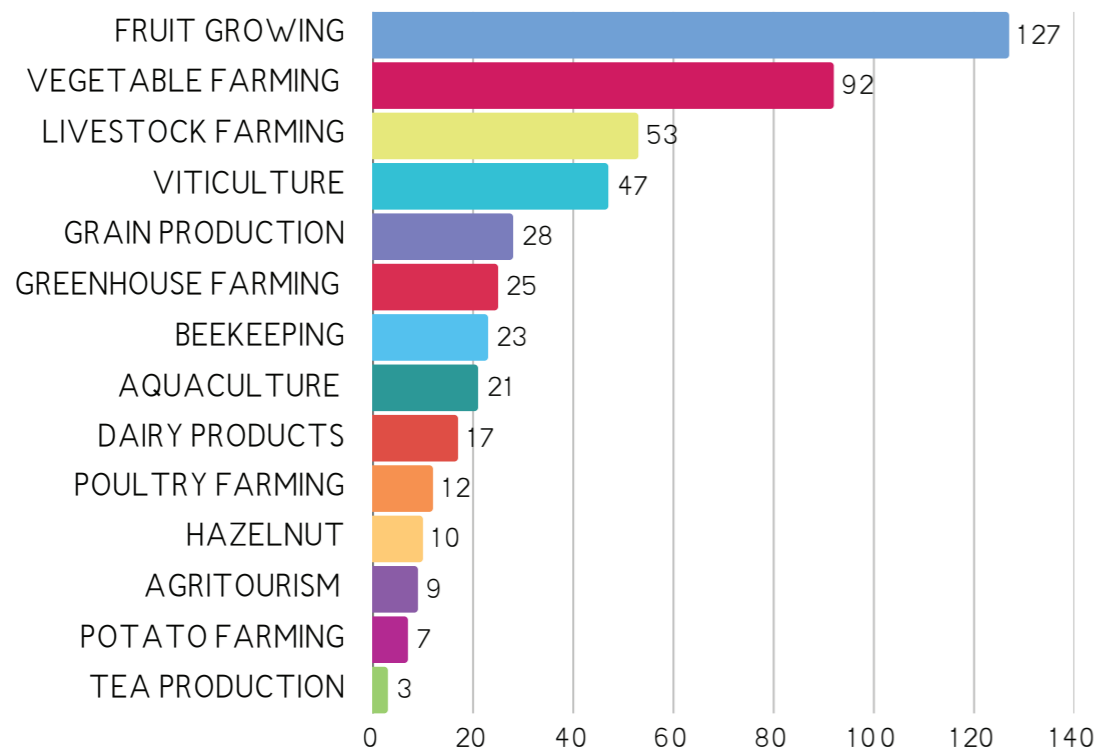
Main areas of Agricultural activity in Samegrelo,Zemo Svaneti Region



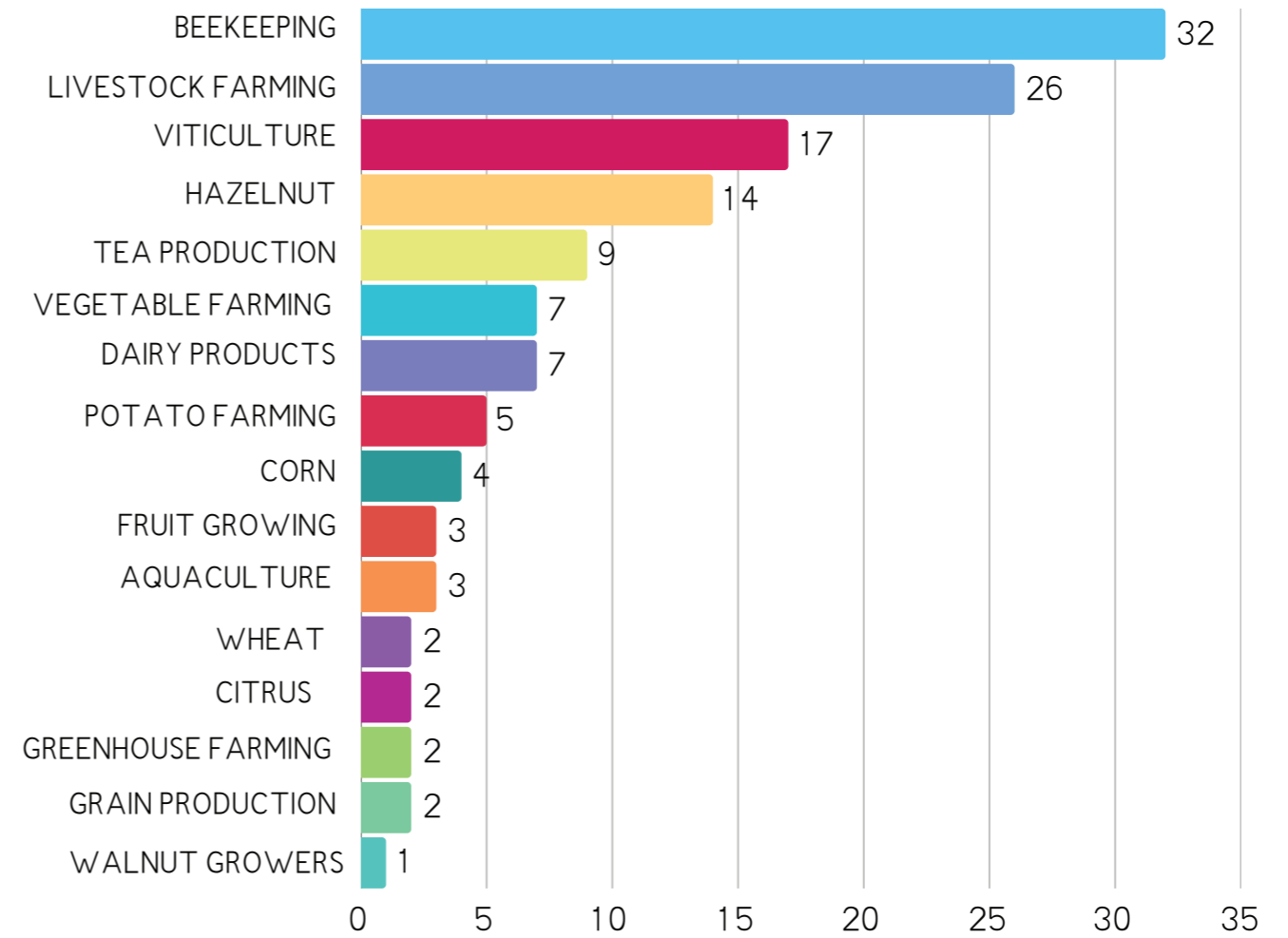
Main areas of Agricultural activity in Kvemo Kartli Region



Main areas of Agricultural activity in Shida Kartli Region

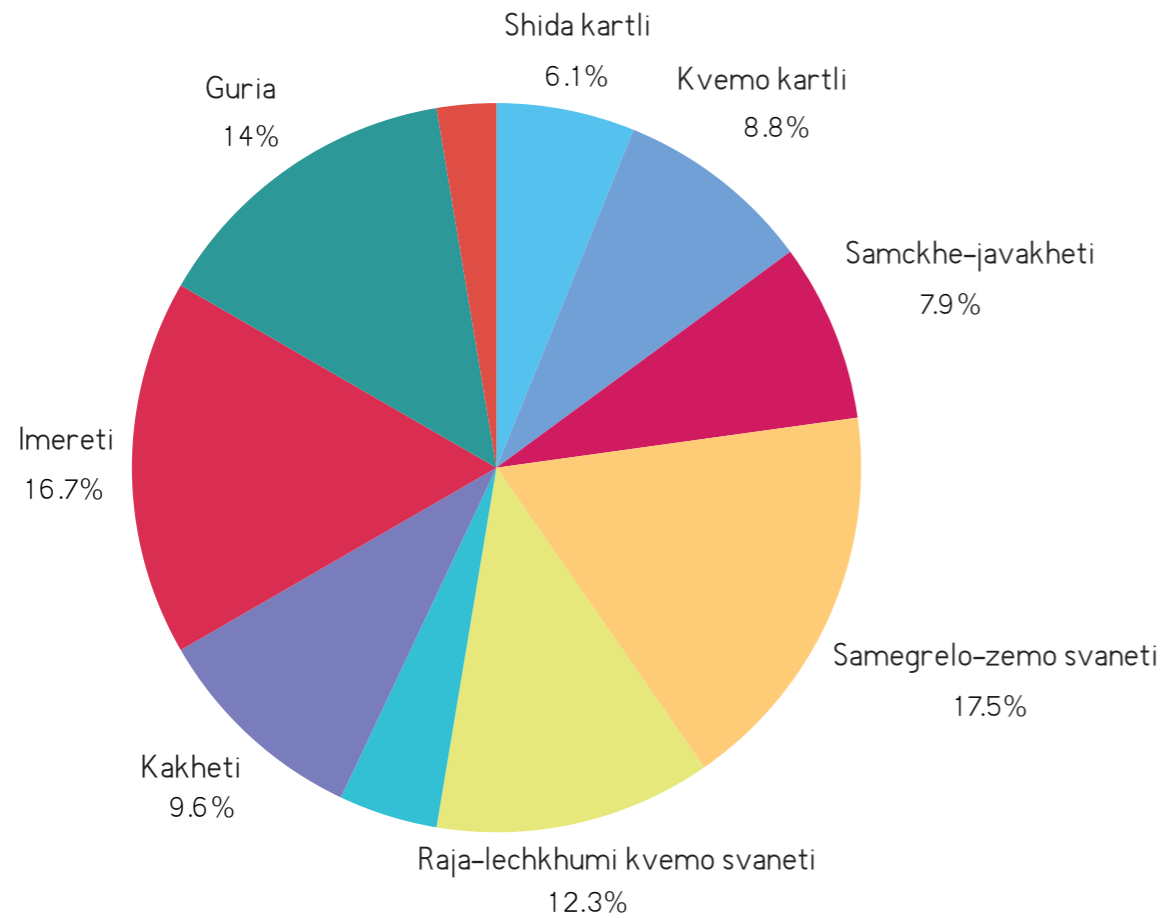


Main activities of cooperatives



Member cooperatives by region

Shows the distribution of cooperatives of the Georgian Farmers' Association by region. The largest number of cooperatives is located in Samegrelo - Zemo Svaneti and Imereti, followed by Guria.



Beekeeping, livestock farming and viticulture-winemaking are more common among cooperatives. Next in line are hazelnut, dairy, tea, vegetable and potato farming. Unlike independent farmers, beekeeping is more common in cooperatives than livestock farming. Given the scale of production, only a few cooperatives and associated members can be considered large producers.

Media Activity

The Georgian Farmers Association is committed to disseminating reliable, verified, and fact-based information about current agricultural news throughout Georgia.



Media relations and, consequently, awareness-raising are one of the important priorities for the Georgian Farmers Association. We believe that awareness of the public, target groups, existing and potential members, and current and future agribusinesses is a necessary condition for achieving sustainable results.

Therefore, in addition to traditional media, GFA is actively working on the development of digital platforms that facilitate farmers' access to information.

